

Viewpoints
of a Villager

HARRIET L. HENDERSON

(Editor's Note — This is the sixteenth in a series of weekly articles written by prominent Palm Springs residents for The Desert Sun. This series brings to the readers of this newspaper throughout the season the worthwhile viewpoints and ideas of prominent villagers on various subjects of local interest. The writer in each case chooses his own subject, and the column that week is his own to do with as he sees fit. The column this week belongs to Harriet L. Henderson, local apartment house operator and well known civic worker.)

APARTMENTS

Ninety-five apartments and bungalow courts in Palm Springs, and we are not organized!

Think of the power of such a group, should they unite in effort. Let us get together for a more stable business among ourselves and better cooperation with the business of the city as a whole.

The apartment house group should sponsor some one event in Palm Springs each month of the season, such as the beautiful and inspiring outdoor play, "Tahquitz," for November, to open the season. This play as formerly presented at the mouth of Tahquitz Canyon with a back-drop of miles of desert, sand dunes and mountains, has no equal anywhere. Then we should sponsor a rodeo, barbecue, conducted tour to Painted Canyon, a swimming meet, etc. Make one of these the outstanding event each month for your guests. Perhaps your Chamber of Commerce would put on these events, sponsored by the apartment house group?

A swimming meet needs a pool. How about a municipal park with swimming pool, tennis courts, badminton courts, playground, picnic tables, etc. Then we could all advertise these sports available to our guests.

Are you a registered voter? We could sway a lot of things to our benefit if we were organized.

(Continued on Page Ten)

Neighbors Object
To Gas Station
Rest Rooms

Residents in the south part of town this week were loudly complaining to city authorities about the gasoline station just completed on the Harriet Cody property in front of the Black Tent at the junction of South Palm Canyon Drive and the Indio road. What apparently irks the south-end residents the most about this new service station is the very large toilet building erected at the intersection in plain view of all travelers to and from beautiful Palm Canyon.

The property, which belongs to Mrs. Harriet Cody, has been leased to Lyman Oberholte of Beaumont for use as a gasoline station. On Dec. 19 a building permit was issued to Mrs. Cody by the city, this permit was for a \$1000 service station island and rest rooms. The contractor was Ralph Fell of Banning.

Residents in the neighborhood are now objecting strenuously to the improvement. They assert that the large "privy" for men and women is the most conspicuous thing about the new gasoline station and that it hurts their esthetic sensibilities to have to drive past the rest rooms structure and to be forced to look down on it from their hillside homes in the Tahquitz Desert Estates.

Wednesday a conference was held at the service station in an attempt to arbitrate the dispute. Joining in the discussion on the property were Mayor Philip Boyd, City Attorney Roy Colegate, City Building Inspector Charles Burket, Jerry Sanborn, Harriet Cody, Oberholte and objecting property owners.

City officials and south-end residents claim that construction of the new gas station was rushed through to completion in order that it would be finished before the new zoning ordinance became effective. The zoning ordinance went into effect today, Friday.

Gasoline stations are only allowed to operate in Zones C-2 and C-3. By the provisions of the new zoning ordinance the property is now located in the C-1 zone, which does not allow the operation of such a business. However, it is pointed out that the filling station was completed prior to today, when the zoning ordinance went into effect.

It is said that the dispute may be taken into court and result in litigation.

Pioneer Newspaper
Established in 1927

All The News... First

Covers Palm Springs
and Cathedral City

The Desert Sun

Of Palm Springs, California

Dedicated to the GROWTH, DEVELOPMENT and CONSTANT IMPROVEMENT of AMERICA'S FOREMOST DESERT RESORT

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Friday, January 12, to Friday, January 19, 1940

Price Five Cents

MANY VILLAGERS CONTRIBUTE TO FUND FOR DEFENSE OF FERDINAND COBLE

Len J. Stewart, superintendent of the Field Club, Tuesday night started soliciting funds from villagers to be used "for the purpose of paying legal and other expenses in connection with the court defense of Ferdinand Coble" 22-year-old Palm Springs youth who is charged with shooting and killing his father, John Coble, here on the night of December 26.

The agreement signed by the contributors to this fund is as follows:

"We, the undersigned, do hereby contribute the sum set opposite our names to be used for the purpose of paying legal and other expenses in connection with the court defense of Ferdinand Coble, and we do hereby authorize Dr. Henry Hoagland to expend all monies contributed by the undersigned for such purpose as he may deem advisable and necessary.

"It is expressly understood and agreed that none of the undersigned expect any repayment of the amount contributed herewith but if the full amount should not be used, then, any balance shall be returned to the undersigned pro-rata.

"All checks shall be made payable to Dr. Henry Hoagland."

NAME

Dr. Henry Hoagland and Mrs. Hoagland	\$
Warren B. Pinney	25.00
A. F. Hicks	25.00
Victor Claridge	25.00
Earle C. Strebe	10.00
Earl Coffman	10.00
H. E. Patterson	10.00
I. T. Snyder	10.00
W. R. Trout and wife	5.00
Field's Skee Ball	5.00
Floyd Bigley	2.00
J. E. White (Nite Spot)	2.00
Pavny's Trailer Mart	2.00
Carolyn Hawthorne	2.00
Frank Hawthorne	1.00
Earl Maynard and family	5.00

(Continued on Page Seven)

NO POLO GAME AT FIELD CLUB THIS SUNDAY

Carl Crawford, new manager of the Palm Springs Polo Club, announced Wednesday that the polo game scheduled for Sunday, January 14, at the Field Club between Midwick and Palm Springs has been called off. Polo will not be played here this Sunday.

The game scheduled for Sunday has been called off because it was felt that the finals of the Sixth Annual Palm Springs Tennis Tournament, which will be held here that day, would cut into the crowd badly. Polo will definitely start here the following Sunday afternoon, January 21, according to Mr. Crawford.

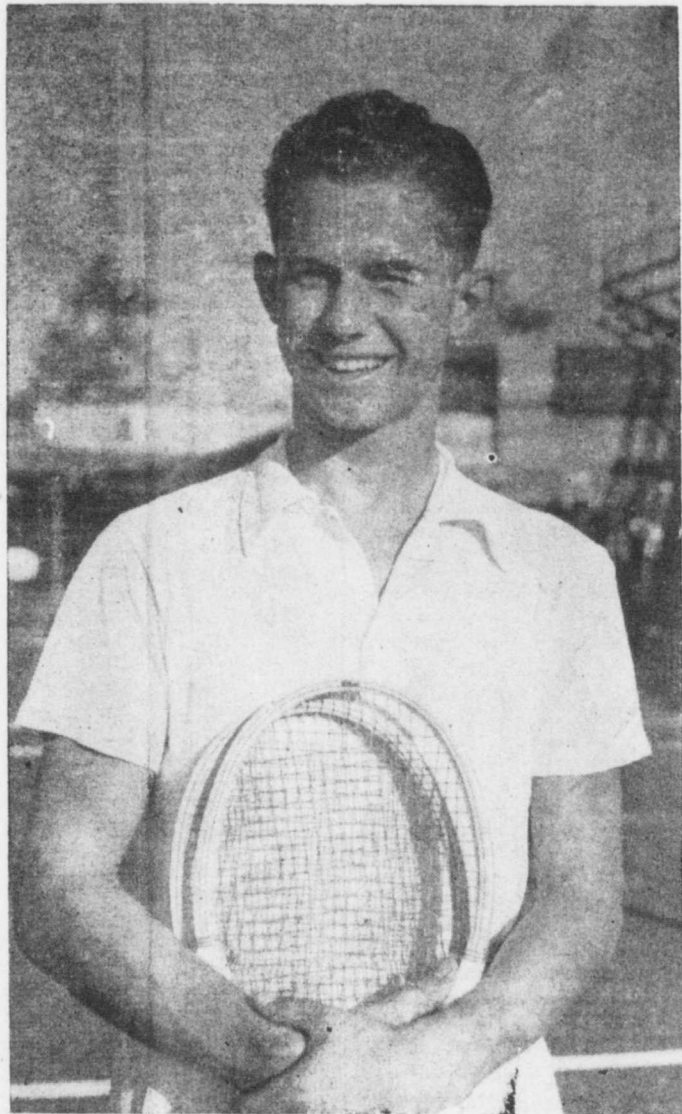
Streets Decorated For Annual Rodeo January 27-28

The bright-colored banners flying in the sun on Palm Canyon Drive indicate that another famous Western event is rapidly approaching; namely, the Fourth Annual Palm Springs Rodeo, scheduled for January 27 and 28 at the Field Club. (All local merchants are urged to put up their desert circus decorations, which are most appropriate for this occasion.)

Top flight cowboys from all over the country have sent in their entrance fees, as this show

(Continued on Page Seven)

COLLEGIATE STAR



Among the many tennis greats participating in the Sixth Annual Palm Springs Tennis Championships, Jan. 11-14, is the collegiate star shown above, Robert Peacock of the University of Southern California. Peacock is the intercollegiate doubles champion of the United States.

Cathedral Citizens Back Hillery for School Board

A citizens' meeting was held at Cathedral City on Monday night to discuss the candidacy of W. R. Hillery for trustee of the newly-formed Palm Springs Union High School District and to determine ways of getting out the vote for Mr. Hillery.

At the meeting it was revealed that the Cathedral City Chamber of Commerce and Woman's Club have both endorsed the candidacy of Hillery. The citizens gathered at the meeting Monday night also went on record as favoring Hillery for the school board post.

At the meeting it was pointed out that Cathedral City has the right to, and needs representation on the high school board. It was stated that Cathedral City is the second largest community in the district, Palm Springs being first, and that Cathedral pays a considerable sum in taxes to maintain the Palm Springs high school. Cathedral City residents feel that W. R. Hillery is the right man to represent them on the school board, and at the meeting Monday asked that the other voters of the district help them to elect Mr. Hillery.

THE WEATHER

TEMPERATURE RECORD		
Day	Max.	Min.
Jan. 5	69	43
Jan. 6	72	42
Jan. 7	62	47
Jan. 8	58	51
Jan. 9	60	49
Jan. 10	65	46
Jan. 11	66	52
Rainfall		
Sept.	3.62	
Oct.	0.00	
Nov.	4.36	
Dec.	4.55	
Jan. 4	.02	
Jan. 6	T	
Jan. 7	1.52	
Jan. 8	.06	
Season	14.13	

LARGE VOTE EXPECTED AT IMPORTANT ELECTION HERE NEXT TUESDAY, JAN. 16

Interest in the coming high school board election, lagging at first, has grown and developed by leaps and bounds during the last 10 days; and it is predicted that a goodly number of voters will march to the polls next Tuesday afternoon, Jan. 16, to elect five trustees to serve on the first school board of the brand new Palm Springs High School District.

IMPORTANT ELECTION

This is as it should be, for the election next Tuesday is one of the most important ever to face Palm Springs. The future success of the local high school depends upon the election of capable trustees to serve on this first school board.

The new board will have many difficult and important decisions to make. A sizeable building program is contemplated; and it will be the task of guiding the high school through the difficult transition period. The local high school is now located in the Banning Union high school district; but after July 1, 1940, the beginning of the next fiscal year, it will be located in the new Palm Springs Union high school district. Many problems will arise out of this transition, and the trustees elected next Tuesday will have to cope with these problems. Also the question of teachers for next year will have to be worked out during the next few months.

The polls will be open next Tuesday from 12:00 noon until 6:00 p.m. The voters of Palm Springs, Cathedral City and Garnet will cast their ballots at the grammar school here in Palm Springs; the residents of Edom will vote at the Edom grammar school.

SEVEN CANDIDATES

Seven candidates are in the race, but only five can be elected trustees of the high school. Mrs. Nellie N. Coffman of Palm Springs and Bill Kubic of Edom have filed for the term ending June 30, 1940. Only one can be elected to serve this term. Mrs. Coffman, beloved operator of the Desert Inn, has been an active

(Continued on Page Seven)

Holding Scout Leadership Classes Here Weekly

Starting this past Wednesday night, Jan. 10, a six-weeks course in Scout leadership training conducted by E. H. Merritt of Palm Springs is now in progress here. Classes are held every Wednesday night from 7:15 to 9:30 p.m., at the Palm Springs high school. Assisting in the training course here every Wednesday will be Owen Locke, Scout Executive Carl Helmick, or Jewel Blankenship. All parents and persons interested in Boy Scout work are welcome to attend the Scoutmaster training course.

The class this Wednesday night was held immediately after the regular monthly meeting of the Palm Springs District Scout committee. Dinner was served in the high school cafeteria at 6:30 p.m., and the district committee meeting was held around the dinner table. At 8:00 p.m., the leadership training class started.

FIREMEN'S BIG BALL SATURDAY

One of the gayest affairs of the season, the annual Firemen's Ball scheduled for this Saturday night, promises this year to surpass all previous such affairs. The ball will be held at the grammar school beginning at 8 o'clock and continuing until 1 a.m. Tickets are \$1.00 per couple and can still be purchased from any member of the fire department or at the ball Saturday night.

There will be a waltz contest with prizes, entertainment, fun, and souvenirs for all. Music for the dance will be furnished by Don Vance and his orchestra. A public address system will be installed for the soloists of the orchestra.

The money raised by the dance will be used to start a firemen's relief fund. The members of the volunteer fire department are paid only one dollar a month to protect the village from fire, and often take great risks in performing their work. Each year the proceeds from the ball have gone to some worthy charity.

Fire Chief Bill Leonosio has asked the wholehearted support of the community. Persons who do not dance can support the department by purchasing tickets.

Filming of M.G.M. Picture Will Bring 200 People Here

Metro-Goldwyn-Mayer will bring between 150 and 200 persons to Palm Springs within the next few days and will install them in a camp to be located on Field Club property back of the high school. These M-G-M employees will occupy this camp for more than a month while the motion picture concern is filming a picture here in the Palm Springs area.

This news was released by the Chamber of Commerce yesterday. The land where the camp will be located is being rented from the Field Club, but the amount of the rental was not stated.

This will bring a sizeable payroll to this city, which should help business here for the next six weeks at least.

Louis Bromfield, noted author, has been the center of much attraction at El Mirador since last week. Over Friday-to-Monday he entertained Mrs. Arthur Hawkins, Mrs. Jack Aldrich, Miss Dorothy Hawkins and Mr. George Hawkins of Hollywood.

STATE REAL ESTATE COMMISSIONER SPEAKS TODAY AT MEETING OF PALM SPRINGS REALTY BOARD

Clarence Urban, Real Estate Commissioner of the State of California, spoke at a meeting of the Palm Springs Realty Board held today, Friday, at the Tennis Club.

Some 40 persons were luncheon guests of Austin G. McManus, prominent local subdivision, at noon when he was host to the local real estate board. Rufus Chapman, president of the local board, presided at the meeting. Mayor Boyd welcomed Commissioner Urban to Palm Springs.

ANALYST DAILY
AT EL MIRADOR

Are you sophisticated or naive? Can you concentrate? How much will power do you have?

Dawson Lecombe, handwriting analyst will answer these and many more questions at El Mirador hotel every afternoon from 1 until 3:30.

Mr. Lecombe recently analyzed William Powell and Diane Lewis, who later became the actor's bride.

WEST VIRGINIA YOUTH ARRESTED HERE FOR VAGRANCY

Louis Gardner, 20, was arrested Tuesday by Officer Claude Roberts and lodged in the local jail, charged with vagrancy. He told police that his home is in Charleston, W. Va.

Bill Murray complained to police that Gardner had bummed him several times for money that night. Murray stated that he had given the boy money twice already.

When he was brought before Judge Albert R. Hoffman the next day, Wednesday, Gardner was sentenced to serve 30 days in the Riverside county jail. His sentence was suspended providing he leave the county and remain away.

SPORTS

MANY WORLD FAMOUS PLAYERS HERE FOR TENNIS TOURNAMENT; SEMI-FINALS SAT., FINALS SUNDAY

The Sixth Annual Palm Springs Tennis Tournament is now in full swing with some of the most spirited play ever exhibited in the desert matches. Players of world renown are competing but are being pressed by unknowns, who always welcome this mid-winter meet to gain national recognition.

The semi-finals will be played tomorrow (Saturday), at the Desert Inn, Palm Springs Tennis Club and Racquet Club. Sunday the finals will start in the morning and last until sundown at El Mirador. Both days are expected to draw capacity crowds. El Mirador is erecting special bleachers to accommodate every person and enable them to see the play from advantageous positions.

Perry Guesses

Guesses by Perry T. Jones, tournament manager, at the opening of the play for the semi-finals placed Sydney Wood, former intercollegiate champion of the United States, as meeting Jack Kramer, member of America's Davis Cup team, or Dave Freeman, fourth ranking men's doubles player of the U. S., in the top half. In the lower half, from the draw, it looked like Welby Van Horn, fourth ranking men's singles player of this country, or Ted Schroeder, ranking men's doubles player of the U. S., against Robert Peacock or Arthur Marx, son of Groucho Marx.

Errol Flynn, film idol, is in an advantageous position in the third quarter and has a chance to get to the semi-finals.

In the ladies' singles, the two semi-finalists in the top half look to be Dorothy Bundy of Palm Springs, member of the American Wightman Cup team, or Gracyn Wheeler, indoor champion of France; and in the lower half Helen Bernhard, 1939 junior girl champion of the U. S., will probably advance to meet Betty Nuthall, a member of the English Wightman Cup Team.

In the men's doubles the draw should put Schroeder and Freeman or Wood and Charles Mattman against either Van Horn and Kramer or Peacock and Willis Anderson, present Southern California mixed doubles champion.

Many Players

A long list of imposing players entered the tournament on Thursday, representing the cream of American tennis. A popular fallacy, long accepted by Easterners, is the fact that Southern California tennis players are developed to such prominence due to the climate, but this is not true—it is the fine brand of tennis that is played in the West.

Warren B. Pinney heads the committee as official referee, and those assisting him are Earl Coffman, Frank Bennett, Frank Bogert, Anthony Burke and Hobart Garlick.

Entered are Miss Mary Arnold, member of the 1939 American Wightman Cup team; Miss Gracyn Wheeler, present French indoor mixed doubles and ladies' doubles champion; Mrs. Marjorie Blair, finalist for the 1939 Southern California championships; Miss Helen Bernhard, 1939 junior girl champion of the United States; Dr. Esther Bartosh, 1939 Western Canadian ladies doubles champion; Miss Jacque Virgil, first ten ranking singles player of Southern California.

Famous Net Stars

Miss Dorothy May Bundy, member 1939 American Wightman Cup team; Miss Betty Nuthall, 1939 captain of the English

Wightman Cup team; Miss Theodosia Smith, Miss Susan Howard, Mrs. Wilmer Hammond.

Douglas Woodbury, 1939 intercollegiate champion of Los Angeles; Willis Anderson, present Southern California mixed doubles champion; David Freeman, fourth ranking men's doubles player of the United States; Jack Kramer, member American Davis Cup team; Ted Olewine, 1939 interscholastic champion of the United States; Robert Peacock, intercollegiate doubles champion of the United States; Douglas Imhoff, intercollegiate doubles champion of the United States; John Sisson, ranking Southern California player; Ted Schroeder, junior singles champion of the United States; Jack Tidball, former intercollegiate singles champion of the United States; Welby Van Horn, fourth ranking men's singles player of the United States; Sydney B. Wood, Jr., former men's singles champion of the world at Wimbledon; and D. Lawrence Nelson, former junior doubles champion of the United States.

In addition there are many others as well as prominent personalities competing. Local persons are entered along with motion picture stars. Billy Henry, noted Los Angeles Times correspondent will play; also, Errol Flynn, Charles Farrell, Gilbert Roland, and Paul Lukas all of the motion picture colony.

Palm Springs persons are urged to support these tournaments. Players here are the same that competed in England last summer, as well as Forrest Hills, the Pacific Southwest Championships and other famous meets. It is a chance for villagers to see the greatest tennis players in the world.

Prominent Tennis Players Here For Tournament

Perry T. Jones, tournament manager for the Sixth Annual Palm Springs Tennis Championships, has been at El Mirador all week. Many of the players are stopping at the hotel and will be honored at a dinner-dance tomorrow (Saturday) night.

Last evening they were guests of honor at an outdoor steak fry at El Mirador grill.

El Mirador tennis guests are Mrs. B. C. Jessee and Margaret Jessee and Mrs. W. H. Caine of Sacramento, Charles J. Carr of Los Angeles, Mr. and Mrs. Chas. Mattman of New York, John Sisson of Los Angeles, Robert Peacock of Laguna Beach, Philip Herriek of Los Angeles, Martin Ganiza of Buenos Aires, Argentina.

NEW SKI LIFT TO BE INSTALLED BY IDYLLWILD

According to reports, a ski lift will be installed at Idyllwild in the very near future.

The machinery has already been purchased and installation will start immediately. A heavy blanket of snow is now on the ground at this neighboring mountain resort not many miles distant from Palm Springs over a good paved highway.

Weekly bridge parties are being held at the Desert Inn on Wednesday afternoons at 2. This Wednesday marked the first bridge party of the series, and hotel guests and their friends gathered in the card room of the hotel for a pleasant afternoon of bridge.

Table reservations and arrangements for bridge foursomes may be made at the Desert Inn with the social directress, Mrs. Merle Sproull.

Angeleno socialites vacationing at the Desert Inn, and escaping coastal storms include Mr. and Mrs. W. Bruce Pine and their son of Holmby Hills, Mrs. Pine, who is a frequent visitor at the hotel, will be remembered as the exhibitor of the Pine's beautiful Great Dane, "King," during the recent dog show here. The attractive young winter visitor is a cousin of the famous Barbara Hutton.

Samuel Untermyer, accompanied by T. L. Myers and Mr. and Mrs. Stanley Richter, arrived this week from Greystone, New York, and is now occupying his winter home, "The Willows" near the Desert Inn grounds.

JACK KANN MAY MANAGE BOXER JACKIE WILSON

It is reported on good authority that Jack Kann is now negotiating with Walter Melrose to take Buck Harris' place as business manager for fighter Jackie Wilson and that the deal will probably be completed within a week.

According to reports, Buck Harris, well known in Palm Springs circles, is no longer connected with the Walter Melrose stable of fighters. It is asserted that Buck was not satisfied with his pay for 1939 (said to have been one pair of passes to the Olympic), and that he also complained that Jackie Wilson got all the publicity breaks. For these reasons it is said Buck resigned.

Wilson is really a very fine fighter, and Kann should make him a good business manager.

Bowling Them Over In Palm Springs

NEWS OF THE PALM SPRINGS BOWLING ACADEMY

By HARVEY G. BARDO

Palm Springs Leads League

The local town team still leads the league in the twelve-team Classic League. On Wednesday of last week we tackled our nearest opponents, the Topham team of Riverside and took them nicely.

We gave the first game away in the ninth frame, but inasmuch as we took care of the others, don't really feel so bad. Little Mac McCutchen had the high game with a 243, while Jerry Sanborn had the high average of 196. Bardo, Seaton and Miller were close on their heels.

We go to San Bernardino this week and will give you more dope on the game in the next issue.

Kent Rose Stars

Palm Springs Juniors won over Riverside in a special match game last Sunday. "Rosy" Rose was high average man for the local with a 593 total and high game of 227. Steve Nagy led for Riverside with 559 total and high single of 205.

Smoke Tree Ranch sponsors the Palm Springs Juniors under the Smoke Tree brand, and they are coming out with some real classy uniforms. Royal blue silk shirts, gold neckties, gold brand on back of the shirts, and trousers to harmonize. You bowlers on the Juniors can thank good-natured Bob Faubian for these uniforms.

Kids' League

Eddie Collins' Kids' Major League on Friday was a howling success; and are these kids here on time, and do they get in there and bowl! They have more pep than any grown-up team I have ever seen.

Ladies' League

On Monday, Jan. 8, the "pretties" again resumed their war on the bowling lanes. Sure seemed good to see them back on the drives after a two weeks lay-off for the holidays.

Seems a little vacation did some of the girls good, as little May Pierson proved by rolling in a very sweet 190 game; Billie Tomlinson, a 194; Gladys Murray, 183; Bea Saxe, 176; A. Brott, 176; Ola Hunt, 197; Bett Stebbins, 171; Mayme Miller, 154.

Monday's results were as follows: Village Toggery won three over Thrifty 5 and 10; Indian Store won four over the Desert Grill; and Manuel The Tailor won three over the Desert Garden Date Shop.

Ladies' League Standings

Team	W	L
Thrifty 5 & 10	29	15
Village Toggery	27	17
Indian Store	25	19
Desert Grill	21	23
Manuel The Tailor	18	26
Desert Garden Date Shop	12	32

Weekly merchandise winners were as follows: High single game, Ola Hunt, pair hose, Lilyan's Sport Shop; high average, Billie Tomlinson, 2 meals, Desert Grill; 400 score, Ann Portnoy, bouquet, Village Flower Shop; 307 score, Mona Jacobson, pastry, Peter Pan Pastry Shop; 323 score, Jean Johnson, manicure and wave, Helene's Beauty Shop; 358 score, Marg Morris, carton coca cola; Evelyn Frey, 275 score, 5 free games, Bowling Academy.

Men's League

"All aboard" for a carload of fun. When the men's league rolled on Tuesday night, the gang was out in force; and some very nice games were bowled. Rex Reynolds was the boss over them all when he rolled a very nice 255 game, and also had the high average of 655 pins knocked over

\$10,000-Added San Pasqual Handicap At Santa Anita Race Track Tomorrow, Saturday

Santa Anita Park's winter turf show, off to an auspicious start, will have the sixth running of the San Pasqual Handicap tomorrow, Saturday, as another preliminary to the \$10,000-added Santa Anita Handicap, which is set for March 2.

Twelve eligibles for the Big 'Cap are nominated for Saturday's \$10,000-added San Pasqual. The fact that Kayak II is named with Specify, Heelily, Count D'Or, Don Mike, Can't Wait and others indicates that there will be a stirring contest over the one mile and a furlong route.

An added feature at Santa Anita this season will be a series of distance races each Friday, starting February 2 at 1½ miles and culminating on Friday, March 8, with a four-mile marathon. These long races always give the spectators a thrill.

Outstanding so far in the meeting has been the success achieved by Pacific Coast owned and California-bred thoroughbreds. The California Breeders Champion Stakes was taken by Red Chip, carrying the colors of Mrs. Edward Moore's Circle M. Stable of California and Wyoming; New Year Handicap by Whichee, owned by Major Austin C. Taylor of Vancouver, B.C., and the Santa Maria by Augury, belonging to Neil S. McCarthy of Los Angeles.

Home-bred horses have been accounting for an increased number of daily events. On two of the days, Californians have accounted for three of the eight races. Victories of Last Gold and Rolling Ball in open competitions were particularly outstanding. It brings forward attention to California's growing thoroughbred breeding industry, which now represents an estimated investment of \$50,000.

That Santa Anita Park is recognized as a show place and an outstanding tourist attraction is indicated by the large number of out-of-state visitors in attendance, now that the holiday season is over.

Here are the results of Tuesday night's men's competition: Sale's Plaza Market won three over DeVine's Market; Indio won four over Chapman-Haas Insurance; Royal Palms Hotel won three over Fuller's Cafe; Valley Laundry won three over Sporting Goods; Fire Dept. won four over Plaza Pharmacy.

Tuesday's Prize Winners

High team game, Sale's Plaza Market, 964, \$2.00; high average, Rex Reynolds, 218, \$2.00; high single game, Dr. Brahmeh, 234, \$2.00; blind score, C. Bosworth, 444, \$1.50; 485 score, M. Sale, carton coca cola; 468 score, A. Rumstad, 2 meals, Plaza Pharmacy; 435 score, L. Shalz, pint bourbon, Amado Liquor Store; 500 score, Dr. Nourie, suit pressed, California Laundry; 540 score, Gepfert, 2 meals, Claridge's; 515 score, Buddy Hobbs, car washed, Associated Station; 417 score, Paul Weir, bottle wine, Plaza Delicatessen.

Stepping into the place of Bob Anderson, able photographer who has done much publicity for the Desert Inn in the last few years, is Potter Hueth, who was formerly official photographer for the Palm Springs Press Relations Bureau and Chamber of Commerce.

Mr. Anderson has been with the Inn for a number of years and resigned the first of the year. Mr. Hueth came to Palm Springs in October, after being in the photography business in Los Angeles for a number of years.

Dr. Charles E. Still is here to spend the season with his son and daughter-in-law Dr. and Mrs. Charles E. Still Jr.

Potter Hueth New Photographer at Inn

Rodeo at Smoke Tree Ranch

Drizzling rain and a threatening sky weren't enough to slow the show at the Smoke Tree Ranch arena Sunday afternoon. The top rodeo hands who gathered for the occasion, to say nothing of the dozens of youngsters who have such great fun in the gymkhana events, paid no attention to the weather.

A number of the boys on hand this time, like Ike Rude of Mangum, Oklahoma, and Andy Juarege, of Newhall, are nationally known and have placed well in the Madison Square Garden and Chicago rodeos.

In the children's events, Dicky Miller and Townner Wilcox were headliners of the day. Dicky won the musical chairs, was second in the stock horse showing, and teamed with Charles Markham and DeLynn Miller for first in the boys' calf event. Townner, daughter of the T. B. Wilcoxes of Smoke Tree, was second in the musical chairs and won the stock horse showing. Norman Scrivens and his team were second in untying the ribbon from a calf's tail.

In the senior events, the calf roping attracted fifteen seasoned hands from widely scattered points. Johnny Vance of Deep Well kept the laurels at home, however, with the commendable time of 16.6 seconds. Second money went to Ike Rude, whose time was 17.8.

Most spirited event of the day was the bull riding. Each Brahma that came out of the chutes had murder in its eyes and trouble in its mind for the rider. Time was reduced to six seconds, and even then barely half of the boys met the requirements. Mitch Owens of Blythe put on the winning ride, and George Sealey, also of Blythe, was second. Sealey got a scare and the crowd a thrill when that fire breathing Brahma deposited him abruptly and then turned on him. Fortunately for a George the Brahma just knicked a rib on the way by and no serious injury was sustained.

The broco-busting started out with a bang and Kid Roberts of La Quinta put on a good exhibi-

tion to win first. Tom Nowlin of Remuda del Rancho had a let-down, however, when his mount cooperated too willingly and caused less trouble than a spring lamb.

Jimmy Laycock and Mrs. M. Leigh Cross of Smoke Tree showed how it was done in the cowboy and dude steer roping. Jimmy looped his allotment of beef in short order and Mrs. Cross had the ribbon off its tail in no time at all. Mrs. Burbank, the other half of Johnny Vance's Deep Well team, was handicapped by a charging steer which caused a detour into a sit-down position, but finished a close second.

The show was over and it was a grand afternoon in spite of the weather. Spectators and participants alike were reluctant to leave. Fortunately, another one of the same was announced for Sunday afternoon, January 21.

Mayor Philip Boyd spent yesterday in Los Angeles on personal business matters. The mayor left Palm Springs Wednesday afternoon on the train and arrived back here last night, Thursday.



Don't Delay

until your house is on fire.
Insure now.

SEE

Peter B. Sheptenko

Complete Insurance Service

457 No. Palm Canyon Dr.
Phone 7366

EDOM DESERVES REPRESENTATION!

VOTE FOR BILL KUBIC

FOR SCHOOL TRUSTEE

OF THE PALM SPRINGS UNION HIGH SCHOOL DISTRICT

ELECTION TUESDAY, JANUARY 16

Taxation Without Representation

Taxation without representation is unfair. Our forefathers fought the great war for independence against England because the 13 Colonies were unfairly taxed without representation in parliament. The people of Edom will be taxed to help maintain the Palm Springs High School—they have the right to be represented on the school board, and no one can better represent Edom than Bill Kubic, a resident of Edom for many years.

Vote for Bill Kubic

FOR THE TERM ENDING JUNE 30, 1940

SIGNED

CITIZENS OF EDOM

INTERESTED IN THE CANDIDACY OF KUBIC FOR SCHOOL TRUSTEE

THE

GREEN SHACK

serves you

• FRIED CHICKEN
(Try it)

• STEAKS
(None better)

• COCKTAILS

An established highway place between Banning and Beaumont, always serving the finest foods.



At El Mirador

El Mirador guests since New Year's are representatives from all over the globe. From every state they are registering, pointing to the Eastern travelers who are expected to arrive on their annual calls to Palm Springs.

Mr. and Mrs. E. K. Bishop, of Aberdeen, Washington, widely known in Palm Springs, are at El Mirador for their usual January visit. With them have been their daughter, Miss Barbara Bishop and their son, E. F. Bishop. Miss Bishop left this week to resume her studies at Mills College while Mr. Bishop returned to San Diego where he is employed with Consolidated Aircraft with his uncle, Major Reuben Fleet. The Fleets have spent considerable time at El Mirador with the Bishops. Mrs. Bishop rides every morning and Wednesday she was a picture in her brown riding habit, astride Trav Rogers' Kentucky bred Palomino, one of the few in the country.

Others at El Mirador include Messrs. Larry Sweeney and Bill Hubbard of Del Monte, Mr. and Mrs. E. R. Ravenscroft of Glenview, Illinois, George Fuller of San Francisco, Miss Elizabeth Quinn of San Francisco, Jon W. Meyer of Hollywood, Ralph Fisher of Chicago, Mr. and Mrs. E. Seawell, honeymooners from Piedmont, Mr. Carl Black of Los Angeles.

Mrs. Betty MacKenzie and Mrs. Agnes Bowdin have returned again for their second visit this year. They were down for November vacations and went home to San Francisco for the holidays. Mr. and Mrs. S. M. Spiegel, Jr., have also returned to El Mirador. They live in Chicago.

More guests include Mr. and Mrs. Lester M. Goodman of San Francisco, Mr. and Mrs. Louis A. Schwanke of Los Angeles, Mr. and Mrs. Charles J. Abrams of New York City, Mr. and Mrs. E. C. Adams of Darien, Connecticut, Mrs. Jack Aldrich and Mrs. Arthur Hawkins of Hollywood, Mr. and Mrs. J. F. Barrett of San Mateo, Mr. and Mrs. Hal Bock of Hollywood, Mr. Louis Bromfield of Lucas, Ohio, H. K. Brooks and L. W. Weber of Bend, Oregon, J. D. Chapell of San Francisco.

E. F. Condon of Los Angeles, Miss Peggy Cooke of Los Angeles, Mr. and Mrs. A. S. Cowie of Los Angeles, Mr. and Mrs. Bernal H. Dyas of Chicago, Don Early of San Francisco, Mr. and Mrs. Sidney Ehrman of San Francisco, Misses Doris Erickson and Dorothy Hawkins of Huntington Park, Mrs. H. Faustino and Miss Irene Schwindt of Watsonville, Mr. and Mrs. Jules Finnell of Pasadena, Mr. and Mrs. Richard H. Graham of Beverly Hills, Mr. and Mrs. Leon Gordon of Los Angeles.

Mrs. Arthur Hawkins and Mrs. Jack Aldrich of Hollywood, Mr. George Hawkins of Hollywood, Earl Henthorn of Los Angeles, Mr. and Mrs. Frank Hodson of Bel-Air, Mr. and Mrs. Willard Keith of Los Angeles, Donald Kellogg and Miss Lauren Kellogg of Scottsdale, Arizona, Mrs. Margaret Kuhl of Los Angeles, Mr. and Mrs. A. C. Lewis of Chicago, Mrs. Raymond Lewis and Miss Aileen Roberts of Sierra Madre, W. W. Langstreth of Los Angeles, Mr. and Mrs. Ernst Lubitsch of Bel-Air, Mr. and Mrs. Andrew Lynch of Los Angeles.

Mr. and Mrs. Joseph Maniewicz of Pacific Palisades, Mr. and Mrs. C. W. Mitchell of Philadelphia, Mrs. L. A. Nicoletti and daughter, Dorothy Nicoletti of Los Angeles, Mr. and Mrs. Harry K. Nier of Denver, Mr. and Mrs. Francis Petit of Los Angeles, Mr. and Mrs. James Schwabacher and James H. Schwabacher, Jr., and Miss Mary Louise Schwabacher of San Francisco, Mrs. Ruth Shepherd of Hollywood, Mr. and Mrs. Stanley M. Sinton, Jr., of San Francisco, Mr. and Mrs. Pierce Skelton of New York, Mr. and Mrs. Lynn Spencer of South Pasadena, Mrs. Louise Stanley of Beverly Hills, Mr. and Mrs. Frederick Stephani of Los Angeles, Mr. and Mrs. William B. Thalhimer of Richmond, Mr. and Mrs. Harry Tugend of Beverly Hills, Mrs. Emma Vorwinkel of Oakland, Mr. and Mrs. R. C. Warner of Piedmont, C. B. Wrightsman of Texas.

Mr. and Mrs. Sylvan Dalsimer, honeymooners from Philadelphia, Mr. and Mrs. Cummis Catherwood of Bryn Maur, Pennsylvania, Mr. and Mrs. H. L. Hollis of Chicago, Dr. A. W. Van Kirk of Seattle, Mr. and Mrs. Kenneth Priestly of Berkeley, and others.

A guest this week at the home of Mr. and Mrs. Fred Clappett is "Doc" C. S. Carroll of Montana, executive of General Foods Company.

Cocktail Party For Mayor Rossi And Guests

Mrs. Ona Brown entertained with a sparkling cocktail party Saturday afternoon at her home from 5 to 8 o'clock, honoring Mayor and Mrs. Angelo F. Rossi and his visiting guests, Mr. and Mrs. J. Murphy, and Mr. and Mrs. J. Healy of San Francisco, who are here for a short time.

Many local prominent guests gathered for this gay affair. Among those were the Charles Benders, Mr. and Mrs. Earl Gibbs, Mr. and Mrs. Raymond Wilson, Mr. and Mrs. George Roberson, Mr. and Mrs. A. Rose, Commander and Mrs. Raymond Kelly, Colonel and Mrs. W. E. Easterwood, Jr., Mr. and Mrs. Frank Davies, Mr. and Mrs. Frank Pershing, Mr. and Mrs. Darcie Lloyd, Mr. and Mrs. D. Livingston, Mr. and Mrs. Lloyd Simon, Mr. and Mrs. J. Karns, Mr. and Mrs. J. Schwartz and Mr. and Mrs. George Manel.

Mr. and Mrs. Henry Weinberger, Mr. and Mrs. Jess Rosenfield, Mr. and Mrs. H. D. Cornell, Mr. and Mrs. L. Thayer, Mr. and Mrs. Earle Strebe, and Mr. and Mrs. Herbert Carpenter.

Mrs. Grace Hull, Mrs. Irene Reighard, Mrs. Margaret Hanbury, Miss Gwendolyn Fay, Miss Charlotte Rogers, Miss Louise Bixby, Miss Catherine Cutter, Mrs. Zaddie Bunker, and Mrs. Hermine Ruskin.

Stanwood Murphy, Stanwood Murphy, Jr., Guinn Williams, Don Forbes, Harry Plymire, E. Osborne, Frank Felthorp, Warren Atherton, C. L. Thompson and Wm. Kidston.

Desert Inn Guests Picnic in Eagle Canyon

Commander Raymond J. Kelly and his attractive and charming wife, were honored at an informal picnic in Eagle Canyon last week, which Desert Inn guests attended. Several members of the group reached the scenic spot by horseback, and others motored. An outdoor grilled luncheon was enjoyed by the party, and entertainment by Johnny Boyle, outdoor host of the Inn, completed the afternoon's program.

The picnickers included the honorees, Mr. and Mrs. W. Bruce Pine and their son, of Holmby Hills; Harold T. Kay of Honolulu; Mr. and Mrs. K. L. Wilson of Wilmet, Ill. (Mr. Wilson is athletic director of Northwestern University and Mrs. Wilson, a former Kappa at the university is a prominent leader in Chicago society); Fred Wolvin, Miss Ella Nielsen, Mrs. Merle Sproull, social director at the Inn, and the Russell Dickens of San Francisco, who were accompanied by their young sub-deb daughter, Emily, during their stay in Palm Springs.

At Smoke Tree

Among the many guests at Smoke Tree Ranch this week are Lt.-Comdr. and Mrs. E. C. May of Pasadena, and their daughter, Virginia, who is entering the tennis tournament. Here for a few days on their honeymoon were Mr. and Mrs. Paul Ferguson. From away up north came Mr. and Mrs. J. Earl McNair of Vancouver, B. C.; Mr. and Mrs. A. S. V. Carpenter of Medford, Oregon. Also Mrs. R. P. Newton is spending some time here.

Mr. and Mrs. J. B. McCullough of Steubenville, Ohio, are expected to arrive at Smoke Tree in the very near future. Other guests at Smoke Tree are Ted Sloucom of Pasadena, Mrs. Roger Hutchinson of San Mateo, Mrs. Lynne Hamilton of Los Altos, Mr. and Mrs. F. B. Keyston of San Francisco, and Mrs. H. E. MacConaughy of San Francisco.

ANNIVERSARY PARTY AT EL MIRADOR

Mr. and Mrs. Lynn Spencer celebrated their second wedding anniversary at El Mirador Hotel over the past week-end. For it was here they came on their honeymoon January 8, 1938. Mr. Spencer is society editor of the Los Angeles Examiner and writes the famous "Cholly Angeleno" notes.

Sunday evening Mr. and Mrs. Warren Pinney entertained at a cocktail party in their honor. Those present were Mr. and Mrs. Carl Stanley, Mr. and Mrs. Ashland Keith and Mr. and Mrs. Andrew Lynch. The Stanley foursome were at Palm Springs on their way East via Arizona. Carl Stanley is manager of the Del Monte hotel, while Ashton Stanley manages Del Monte Lodge.

Kellys Honored At Dinner Party Saturday Evening

A group of prominent Legionnaires gathered at the Desert Inn last Saturday evening at a dinner party given by Earl Coffman in honor of Raymond J. Kelly, National Commander of the American Legion, and Mrs. Kelly, of Detroit, Mich. Comdr. and Mrs. Kelly were house guests of Mr. Coffman at the Desert Inn last week, before continuing with the nation-wide tour which the spokesman and leader of the Legion is now making, accompanied by Don Glascoff, aide to the Commander. Mrs. Kelly plans to return to Detroit for a visit with their family (the Kellys have six children) and will later join her husband in his official travels.

Guests at the party which Mr. and Mrs. Earl Coffman gave at the dinner dance in the De Anza room of the hotel included Col. and Mrs. W. E. Easterwood, Jr., of Dallas, Tex., who are spending the season at the Desert Inn. (Col. Easterwood is a former Vice-Commander of the Legion); Mr. and Mrs. Warren H. Atherton of Stockton; Don Glascoff, aide to the Commander; William Dunn of Imperial, State Commander of the Legion; Dr. John R. Lechner and John Stewart, both of Inglewood. Mr. Stewart is the Los Angeles Legion leader, and Dr. Lechner has become famous for his many activities in Americanism projects. Mr. Atherton is chairman of the National Defense Committee of the Legion.

Episcopal Guild Meets Wednesday

Starting at 2 o'clock next Wednesday afternoon, January 17, the ladies of the Episcopal Guild of St. Paul's on the Desert Mission, will meet at the home of Mrs. Frank Roberts in Little Tuscany to sew for the needy in the community.

All members of the Guild are urged to attend as their assistance is necessary to complete the good work started by the leaders of this worthwhile group.

Plans Go Forward For More Events By Geggie-Forline

Reserved seat locations are being assigned at the Geggie-Forline Artist series offices in the shelter of the pepper tree in the entrance to the Plaza Theatre, for the Ballet Russe de Monte Carlo production on Wednesday evening, Feb. 7, in the Plaza Theatre.

Enthusiasm was focused on the initial event by the visit of L. E. Behymer, impresario, last week, when business and professional men of the village were guests of the Lions Club, host to the distinguished visitor. Mrs. Behymer was presented with her husband and their three-day stay at the Desert Inn celebrated their 54th wedding anniversary, as well as their business association in concert and opera management.

Mr. Behymer congratulated Palm Springs for the newly-formed Geggie-Forline Artist series, who are bringing the Ballet Russe and other important events to the community, and recounted much of interest about the development of noted artists.

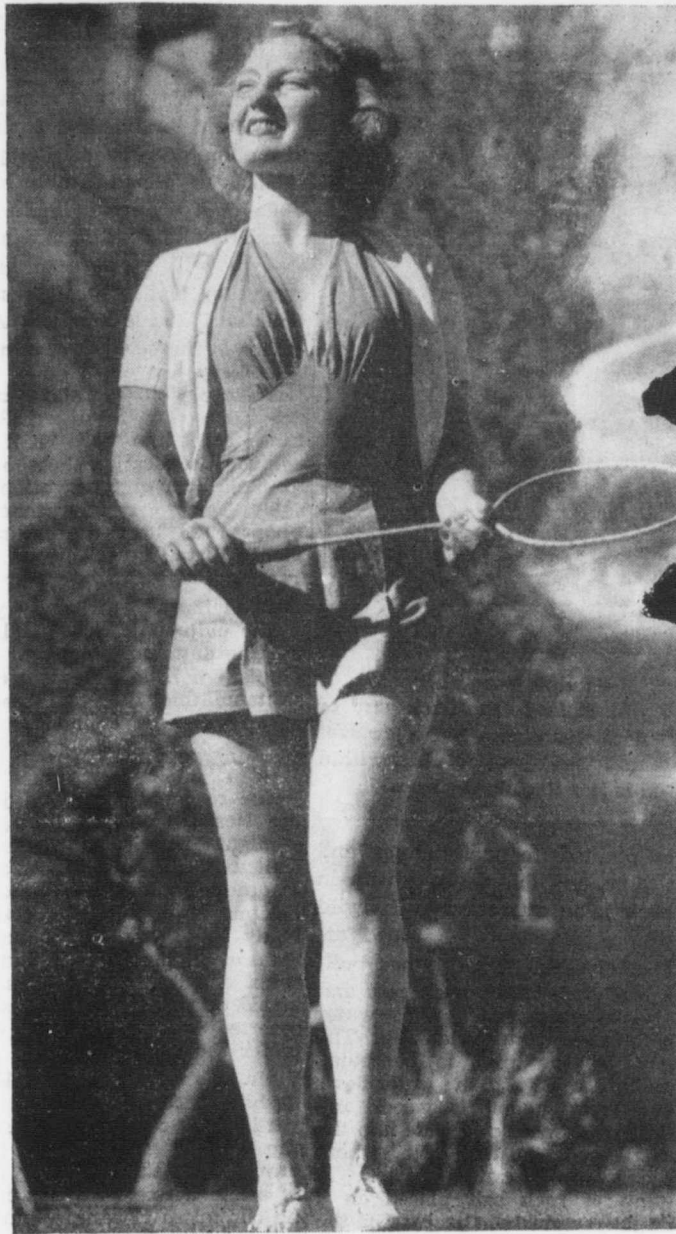
"Palm Springs has long been noted for providing for creature comforts," he said, "and now, through Ruth C. Geggie and Blanche Forline, the region is to have artistic events on a par with the large centers of the world." Ruth Geggie explained to the men the value of these events, the Ballet Russe to be followed by a concert program by Miliza Karjus on March 1st and a piano concert by Alec Templeton, favorite of radio and stage, on March 15.

The program of four world-famous ballets to be offered for the Palm Springs production includes the beloved "Le Beau Danube," "The Blue Bird," "Carnival," and "Capriccio Espagnol," with the entire company of dancers and their orchestra of forty musicians.

U. OF R. SORORITY HOLDS DINNER HERE

Delta Kappa Psi, University of Redlands sorority, is holding its annual formal dinner dance at the Desert Inn Friday evening of this week, Jan. 12. About fifty university students will attend the gala affair, which will be held in the De Anza room, specially decorated for the party.

Married At El Paso



Jane Frances Mullen, popular winter resident of Palm Springs, who Sunday became the bride of Jaime del Amo of Los Angeles. Following their marriage at El Paso, Texas, the young couple are now enjoying their wedding trip to Mexico City. The new Mrs. del Amo is well known in Palm Springs, having resided here with her brother, Andy, last winter, and has been down on several occasions this season. Here she is seen during a fast tennis match on a local court last season.

Localites Enjoy Dinner and Cocktails With Mayor Rossi

Mayor and Mrs. Angelo Rossi of San Francisco, who have been sojourning at the Desert Inn for the past week, entertained with a dinner at the Inn Sunday evening.

Guests included Mr. and Mrs. James R. Healy, Mr. and Mrs. J. Murphy, Mr. and Mrs. Earle Strebe, Mr. and Mrs. Frank Davies, Zaddie Bunker, Ona Brown and Gwendolyn Fay.

Previous to the dinner, Mr. and Mrs. Frank Davies entertained the group with a champagne cocktail party at their home on Tamarisk Road.

Famous Director Here for Rest

Here for an indefinite stay to rest is Ernest Lubitsch, famous director, who has rented the Frank Morgan home in Rancho Mirage Estates.

Mr. Lubitsch directed the picture, "Ninotchka," which held its premiere here at the Palm Springs Theatre, November 23. Greta Garbo and Melvyn Douglas starred in this production.

PARTY HONORS MRS. LITTLE

Mrs. Frances Little, who is wintering at the Desert Inn, was honored at a dinner party last Saturday evening at the hotel's dinner dance in the De Anza room. Harry Batchelor was host at the gay party, which celebrated the honoree's birthday.

Those present included Mr. and Mrs. Herman Cornell, Mr. and Mrs. Earl Gibbs and Mr. and Mrs. George Roberson. "Happy Birthday" was played by the Desert Inn orchestra, heralding the arrival of the pretty birthday cake.

JERRY SCHWARTZ MOVE TO BEVERLY HILLS

Mr. and Mrs. S. L. Schwartz, popular residents here for several seasons, left the village this week to make their home in Beverly Hills.

They are planning an extended trip to Florida in a few weeks and upon their return to Beverly Hills will continue to spend week-ends in Palm Springs.

RELATIVES VISIT NELLIE COFFMAN

Mrs. Nellie N. Coffman's sisters, Mrs. Edna Coffman and Mrs. H. W. Broughton, her brother, Owen O. Orr, and her brother-in-law, Mr. Broughton, have been visiting her at the Desert Inn during the past week.

Picnic In Palm Canyon

El Mirador guests went to Palm Canyon Wednesday for a gay picnic that ended on a happy note when J. W. McDonald amazed them with his magical tricks.

Most of the party went in automobiles, but Mrs. E. K. Bishop and Miss Helen Lindsay and Trav Rogers rode on horseback.

Cocktails were served before a fried chicken luncheon. Cowboy music accompanied the picnic.

Guests included Mr. and Mrs. H. R. Dingwall of Maine, R. C. Warner of Piedmont, Mr. and Mrs. E. C. Adams of Connecticut, Mr. and Mrs. E. K. Bishop of Washington, H. K. Brooks and L. W. Weber of Oregon, Mr. and Mrs. William Thalhimer of Virginia, Mr. and Mrs. C. W. Mitchell of Philadelphia, Mr. and Mrs. A. C. Lewis of Chicago, Ernest Schmidt and Miss Marlea O'Connor of Chicago, Miss Lindsay and others.

GUESTS AT EL MOROCCO THIS WEEK

Spending the past week at El Morocco Hotel were Mr. and Mrs. Thomas Gillam from the Mayor's office in San Francisco; Lieut.-Com. and Mrs. Charles Wilkes of Long Beach; Mrs. Ruth Grutman, Oakland; A. R. Castro and family of Honolulu; Mr. and Mrs. Harry Owen, Alhambra, and others.

Having dinner with the Goff family Sunday was Miss Jean Johnston, former juvenile film star.

GUESTS AT SUNSHINE COURT

Bertha S. Dymont, M. D., former medical advisor of women at Stanford University, is sojourning at Sunshine Court.

Other prominent guests at this court are Bob and Dick Alman of U. S. C., who came here for the tennis tournament. Mrs. K. W. Browning and son of Salt Lake City and Mr. and Mrs. W. W. Prior of Escondido are here for an extended visit.

BRIDGE PARTY AT SMOKE TREE

A happy foursome of Smoke Tree colonists gathered for bridge at the ranch Thursday afternoon. Enjoying the game were Mrs. Hugh McFarland and daughter, Virginia Robinson, Mrs. Edwin F. Leigh and Mrs. James Parker.

Herbert Thiele arrived in the village Friday from New York for an indefinite stay.

Lewis Rex Miller To Speak at Club Meeting

Husbands of members of the Palm Springs Woman's Club will be honored Monday night, January 15, when an evening program will be given especially for them. At that time Lewis Rex Miller, Pacific coast editorial manager for the Christian Science Monitor, will speak on "The World From the Press Gallery."

As club guests the husbands may use one of the club members' two guest cards, or may pay the usual fee of \$1.10, which is charged non-members attending club meetings. At any rate they are cordially invited to attend. The program will start at 8:15 o'clock.

Mr. Miller has had a well rounded experience for his chosen career. He has lived and traveled in all parts of the world, and was a member of the Harvard faculty for six years. He was a Rhodes scholar and holds the B. A. and M. A. degrees from Oxford University.

At the present time, in addition to contributing special articles to such publications as the Sunday magazines of the New York Times and Herald-Tribune and the Quarterly Journal of Economics, he writes a daily column for the Christian Science Monitor under the name of "Pacificus."

Mr. Miller has spoken before many groups, especially men's and women's clubs, both on the Pacific coast and in the East. For two years he gave the course on the Far Eastern Question in the Harvard summer school.

Special music is being arranged for the evening.

Dinner Honors Valley Ministers

Dr. and Mrs. John Robertson Macartney were hosts to a number of ministers and their wives of the Coachella Valley last Wednesday.

A large group assembled for a turkey dinner at their home and later community singing was enjoyed by all present. A business session was conducted and later a service in the church proper.

The guests included Rev. and Mrs. Joseph H. Thompson of Indio, Rev. and Mrs. John E. Ross, Kenneth McGrade, Rev. and Mrs. S. Rexford Smith, Rev. and Mrs. Earl R. Harvey of Beaumont, Rev. and Mrs. Philip D. Lascelles of Coachella, Rev. and Mrs. R. M. Shearer, Carthage, New York, Rev. and Mrs. B. B. Weatherall and Mrs. Goode of Indio.

Mrs. Macartney was assisted by Mrs. John Williams, Mrs. Gordon Nicholson, Mrs. Ada Bosworth and Mrs. Howard J. Fulmer.

First 1940 Wedding In Palm Springs Friday Morning

At a low mass Friday morning at 8 o'clock at Our Lady of Solitude church, Miss Frances Elizabeth Winkler became the bride of Mr. Angelo Anthony Potanzo with the Rev. Michael O'Connor performing the ceremony.

The very pretty bride hails from Minneapolis, Minnesota, and the groom's home is in Italy, but he has been living in Los Angeles for some time.

After staying at the Palm Springs Hotel for a few days, the newlyweds left for an extended honeymoon trip and plan to spend the rest of the winter in the Hawaiian Islands.

Noted Guests At Arenas Lodge

R. M. Pidgeon, director of the Imperial Oil Company of Canada at Vancouver, is a distinguished guest at Arenas Lodge this week.

The University of California was well represented during the past two weeks by Miss Edith Coulter, associate professor of the School of Librarianship.

Miss Mabel Coulter, professor at the Lange Library School of Education, University of California, and Miss Edith Porter, retired teacher from Berkeley, were also guests at the same period.

Another interesting group of prominent educators were Miss Carol Ruth Cox, library assistant of the Bureau of Public Administration, University of California, accompanied by her sister, Miss Lavilla Cox, teacher of piano and harmony at the Cora M. Jenkins school of music, and Mrs. Elmer G. Cox, mother of the two young ladies.

Dr. Carnovsky, noted professor of librarianship at the University of Chicago, and Mrs. Carnovsky, have just returned to Chicago after an extended vacation at the Lodge.

Mr. and Mrs. Wm. A. Lamb from Victoria, B. C. (Rogers chocolates), were guests for their seventh season at the holiday season.

Other guests were Mr. and Mrs. E. Bonzi, Pasadena; Miss Lorraine Crossley, Mrs. George G. Greenwood and son, Miss Inez Kennedy, Mr. and Mrs. E. A. Tompkins, all of Los Angeles; Mr. and Mrs. H. B. Deming, Long Beach.

Hal Bock, publicity director for N.B.C., spent the week-end at El Mirador. He was accompanied by Mrs. Bock, who is noted in her own right as the organist on the "Lum and Abner" programs.

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Noted Speaker To Address Masons Here January 16

"Chivington, the Great Mason Who Kept California in the Union" is the title of the talk that Clarence A. Lyman, well-known public speaker and executive of the Security First National Bank of Los Angeles, will deliver at the meeting of the Palm Springs Masonic Luncheon Club Tuesday, Jan. 16, at the Desert Inn. The meeting will start promptly at 12:10 noon.

Mr. Lyman is in great demand as a speaker for service clubs and chambers of commerce. He recently spoke before the Long Beach Chamber of Commerce on the same subject that he will discuss before the Palm Springs club; and at that time he was secured by E. J. Wightman, past president of the Palm Springs Masonic Club as the speaker for Jan. 16.

The local club invites all visiting Masons to attend and all are privileged to bring their non-Masonic friends.

E. J. Wightman, Palm Springs and Long Beach real estate broker, will be chairman of the day.

HOMES SOLD AT RANCHO MIRAGE

Don Cameron, tract manager at Rancho Mirage, reports the sale of a number of homes recently. Mrs. Richard V. Conover of Washington, D. C., recently purchased a lovely furnished home in that tract, also a ranch home was sold to Mrs. Art Arthur, the former Jessica Pepper of New York.

The Rancho Mirage Stables were sold recently to Laif Woods, a Utah rancher.

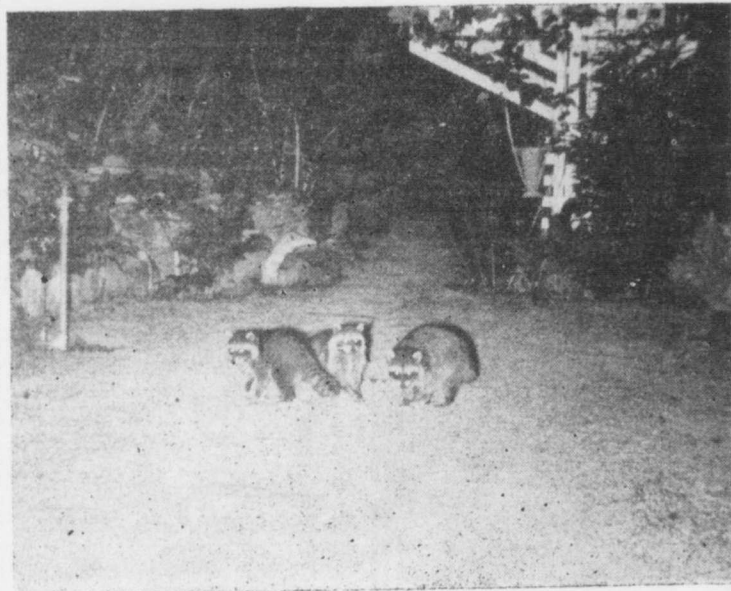
DR. AND MRS. MACARTNEY ATTEND MEETINGS

Dr. and Mrs. John Robertson Macartney attended the meeting of Riverside Presbytery and the Woman's Presbytery at San Bernardino last Friday. This is the semi-annual meeting of these bodies.

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LOCALITES FIND MUCH PLEASURE IN FEEDING AND SHELTERING WILD BIRDS AND ANIMALS



—Ralph Nesmith Photo.

A group of three raccoons feeding at night in the back yard of the Ralph A. Nesmith home. The camera was placed but a few feet away from the unsuspecting animals and was operated from within the house by means of a fine wire. This is a flashlight photo.

A regular bird and animal sanctuary is the charming Ralph A. Nesmith hillside home on South Palm Canyon Drive, and their many little feathered and furred friends have afforded Mr. and Mrs. Nesmith much real pleasure. The Nesmiths' fauna family is a large one, composed of several hundred quail, bluebirds, wild canaries, rock wrens, linnets, doves, roadrunners, chipmunks, squirrels, raccoons, red foxes and other creatures of the wild. Besides these, there are other occasional guests which include mountain sheep, a mountain lion, skunks, coyotes and a raccoon or ringtail cat.

Mr. and Mrs. Nesmith's hobby of harboring wild birds and animals, although originally started on a very modest scale, has now developed into an extensive avocation requiring considerable time and effort. The Nesmiths purchase a 100-pound sack of chicken scratch feed every three weeks for the birds, and The Desert Inn Hotel saves its old left-over bread, rolls and cake which the Nesmiths use in feeding both birds and animals. Coyotes are fed canned cat food, and scraps from the meat market suffice for the foxes and other occasional carnivorous callers.

Began 4 Years Ago

The Nesmiths began feeding the birds and animals about four years ago soon after they had moved into their new home on the mountain side south of Casitas del Monte hotel. It started when Mrs. Nesmith began feeding the chipmunks and quail. Soon other birds and animals joined the family circle. The yard of the Nesmith home

is planted to many trees and shrubs, and this dense growth in itself is an attraction to the wild life of the area. As added attractions Mr. Nesmith has built a bird bath in the back yard and also a water hole. This water hole is very natural looking. The end of the pipe is concealed under a rock, and the water flows out from under this rock and trickles down the hillside into the small pool on the lawn, where the birds and animals drink. A lump of rock salt placed on a large boulder at the rear of the lot serves as the attraction to lure an occasional mountain sheep or two to the game refuge.

JENNY WREN

The birds feed during the daytime, and some of them are so tame that they will eat out of Mrs. Nesmith's hand. One little rock wren that lives in their yard the Nesmiths have named Jenny Wren. The little bird sleeps in the garage and many times Mr. Nesmith finds her in his car in the morning when he prepares to leave for the office. He opens the car door, puts his hand in, and Jenny Wren hops onto his extended index finger. In this way he removes the little bird from his automobile.

The quail come into the yard in particularly large numbers, frequently well over 100 birds will be feeding on the lawn at one time. Monday afternoon when this reporter called at the Nesmith home, about 75 large quail were feeding. Many of these quail are unusually large, due, in the opinion of the Nesmiths, to the fact that they have

Southern Pacific Opens Travel Office Here

Myron W. Terry, passenger agent from the traffic department of the Southern Pacific Company, opened an office in the Monte Vista Court on North Palm Canyon Drive this week and stated that he will be here to handle steamship and railroad reservations until the last part of April.

This is the seventh season that Mr. Terry has come down from Los Angeles to maintain an office here. The Southern Pacific Lines send him here as a convenience to vacationists who wish to make travel reservations.

Mr. Terry can be reached by phoning 9343 or by calling at Monte Vista Court.

escaped hunters for many years. The chipmunks also feed during the daytime. Many of these inquisitive little fellows are also so tame that they will eat out of Mrs. Nesmith's hand.

MANY RACOONS

The raccoons, pride and joy of the Nesmith family circle, feed at night. The Nesmiths have installed a light in the back yard in order that they can watch the raccoons feed, and now often as many as 13 come in to enjoy a meal of dry bread, rolls and stale cake. At first the raccoons were afraid of the light, but now it is asserted that they prefer eating under the back yard light.

Mr. Nesmith has installed a flashlight camera in the back yard. This camera is focused on the feeding grounds and is operated from the house by means of a fine wire. With this camera he has taken close-up pictures of raccoons and other animals as they were feeding. A picture of three raccoons taken thus by Mr. Nesmith appears with this article in The Desert Sun.

MOUNTAIN SHEEP

Several times rare and beautiful mountain sheep have come in. Mrs. Nesmith states that they always come in pairs, gazing down from a high rock on the hillside above the house before venturing down into the yard.

Wildlife study is a year-around pastime, which fact has been a boon to the Nesmiths, who must remain in Palm Springs all summer long due to the nature of Mr. Nesmith's business. He is a well known building contractor of the village. On warm summer evenings the Nesmiths sit out in their cool back yard and watch the little creatures of nature that they love so well. During the summer other animals that are absent all winter join the Nesmith family circle. Foxes and coyotes are among the summer visitors. One summer a desert lynx was quite a regular caller and enjoyed the meals of meat scraps fed him. Even a mountain lion was a boarder for a time two summers ago.

DON'T LIKE SKUNKS

Of course it is inevitable that at times they should have company very much undesired, for instance when Mr. and Mrs. Nesmith pay them a social call. Mr. Nesmith stated to this reporter Monday that of all their guests, he genuinely dislikes Mr. and Mrs. Skunk the most. Also an occasional owl or hawk calls at their residence, attracted by the many smaller birds, which are their natural food. Usually, however, there is harmony in the ranks of the Nesmith family circle, the various birds and animals eating and drinking side by side without quarreling, seeming to respect the rights of others as long as they are inside the sanctuary. Even rattlesnakes, which do call at the sanctuary from time to time in summer, seem peaceful enough. All the animals seem to realize that they are safe as long as they are inside the bounds of the Nesmith estate.

NEVER HARM ANIMALS

Mrs. Nesmith, who has done most of the work taming the animals, never kills any wild creature attracted to her sanctuary. Even the rattlesnakes are safe. Mrs. Nesmith believes that the animals realize that she will not harm them and that in return they will not harm her. She points to the fact that on several occasions she has nearly stepped on a rattlesnake in her yard, but she has never been bitten. She never kills the snakes, only removing them from the yard.

When one sees the cute little chipmunks and birds eating unafraid from the palm of the charming Mrs. Nesmith's hand, one realizes what happiness, peace and tranquility these little creatures of the wild that they have befriended have brought to Mr. and Mrs. Nesmith's home.

Pay telephone bills before the 30th and receive your discount.

Sewing for Red Cross Tuesday

Starting at 10:30 o'clock Tuesday morning, the social room of the Palm Springs Community church will be open to all ladies who wish to sew for the Red Cross.

Anyone who is able to bring a portable sewing machine should do so, and those wishing to stay through the noon hour are asked to bring their lunch. Tea and coffee will be served by the ladies of the Community Circle.

Cree and Williams Attend Meeting At Banning

Mr. and Mrs. Raymond Cree and Mr. and Mrs. Jack Williams of Palm Springs motored to Banning early Monday evening to attend a dinner followed by a meeting of the Banning Union high school board, of which Messrs Cree and Williams are trustees.

Dinner was served at 6:15 p.m. in the high school cafeteria for the school trustees and their wives and Dr. William C. Gunnerson, superintendent of the high school district, and Mrs. Gunnerson. Dinner was served by the domestic science department of the school.

Following dinner the trustees and Superintendent Gunnerson adjourned to the superintendent's office. First a library board meeting was held followed by a school board meeting. The same trustees serve on the board of the Banning Union high school district and the county library district that includes Banning and Cabazon. Although Palm Springs is not in the Pass library district, which contains only the Banning and Cabazon elementary school districts, due to the fact that the library district was formed prior to the time that the Edom and Desert elementary school districts were added to the Banning high school district, however the Palm Springs members of the high school board serve as trustees of that library district.

Seen at the Royal Palms Cocktail Lounge this week were Isabel Jewell and Martha Tildan.

JEWETT RESIDENCE IN LAS PALMAS SOLD RECENTLY

Among the recent real estate transactions here was the sale of the Jennie K. Jewett residence in Las Palmas Estates to John M. Kemper.

Kemper acquires lot five in Block M, located on the south side of Camino Del Norte. The property, improved with a residence, has a frontage of 120 feet and a depth of 128 feet. The sale was made by Katherine Pollak of the Raymond Cree real estate office.

M. I. A. Resumes Weekly Meetings

The Mutual Improvement Association is again in full swing after omitting a few meetings during the holidays. All classes are meeting regularly every Wednesday evening in the grammar school auditorium. The classes are: drama, dancing, speech, arts and orchestration. Outdoor sports are being formed and a woman's bicycle club may be heard of next.

Don't make any date for Thursday, January 25, unless it's for the big monthly dance which will be given by this group at that time. Old fashioned dances will be a feature of the program and tickets are sold by any member of that group for 25c. The Texas Melody Boys will furnish the music for this occasion.

Pay telephone bills before the 30th and receive discount.

Jack Best Made New Cub Scout Master

Last Friday night in the grammar school auditorium, Jack Best, well known local swimming and boxing instructor, was elected Cub master of Palm Springs Cub Scout Pack 39, succeeding Dr. Jack Hill.

Mr. Best is swimming instructor at the Colonial House, and is now spending his second season in the village. One of his own children is a member of the local Cub Scout pack.

Dr. Hill has been too busy this winter to devote any time to the Cub Scout work, and therefore found it necessary to give up the Scoutmastership. Mr. Best was elected during the January monthly pack meeting last Friday night.

J. G. NERADS VISITING RELATIVES IN THE EAST

According to a card received here this week, Mr. and Mrs. J. G. Nerad and daughter, Elaine, all of Palm Springs, spent the Christmas and New Year's holidays in Chicago, with relatives. The Nerads left Chicago for Tiffin on Jan. 4, and they expect to arrive back in Palm Springs in the near future. They are visiting a brother of Mrs. Nerad at Tiffin.

FOR SALE

Three Acres in Palm Springs
Overlooking entire village and desert.
This property has four beautiful building sites.

Price only \$4750. Terms

RABBETH & FULTON REALTORS

285 North Palm Canyon Drive
Next Standard Oil Station
Phone 4567

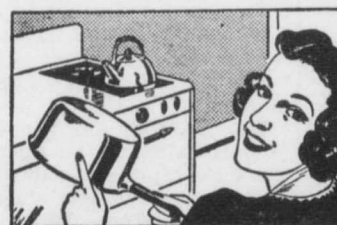
Dishwashing's not half bad...

WHEN THERE'S PLENTY OF HOT WATER!

"Quick hot water goes a long way to shorten dishwashing! For it dissolves greases in a hurry and makes glasses shine like crystal. No matter how much hot water we use—for dishes and other household needs—our automatic gas water heater never lets us down."



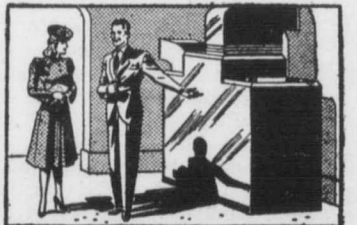
Enjoy modern gas service in these uses, too



SPOTLESS PANS. Have you seen how cleanly today's gas ranges are? Complete freedom from grime—and fewer boil-overs—add to the ease of modern cooking.



SOMETHING SPECIAL IN REFRIGERATION! No noise, no friction, no wear in the freezing system of Servel, the gas refrigerator. A tiny gas flame assures economical operation.



COLD-WEATHER WARMTH. Gas winter air conditioning keeps your house at a healthful temperature all winter. Provides correct ventilation, too. There's a size and style for every need.

Your Servant **Gas** FASTER
CLEANER
CHEAPER

Let modern gas appliances bring better living to your home. See them on display at a dealer's or SOUTHERN CALIFORNIA GAS COMPANY

Special Announcement

Complete Change of Entertainment

THE CHI-CHI

presents

THE THREE BROWN SISTERS

of Radio and Picture Fame

STARTING MONDAY, JAN. 15

MATINEE and EVENINGS

ALSO

BOB LAINE and BETH REYNOLDS

at the Piano

Songstress

JOSE & HENRIETTO

Entertaining With

MEXICAN LOVE SONGS

Mission at Catholic Church January 14-20

Commencing Sunday, January 14, the Missionary Fathers of the Congregation of Holy Cross, Notre Dame, Indiana, will conduct regular mission services at Our Lady of Solitude Catholic Church. These services will end January 20.

Every morning there will be an early mass and a later mass, each followed by a short instruction. The evening program will consist of an instruction, sermon and benediction of the Most Blessed Sacrament.

The special services consist of the Stations of the Cross each afternoon during the week, from Monday to Friday inclusive. Non-Catholics are cordially invited to attend these services.

LETA LEE AND CHARLES MADISON WED TODAY

Announcement was made today of the marriage of Miss Leta Lee to Mr. Charles Madison. The wedding took place this morning (Friday) at the home of the bride's father in Ahao, Arizona. The newlyweds will make their home at Scripps Ranch in Mesa, California.

FREE! If Excess Acid causes you pains of Stomach Ulcers, Indigestion, Bloating, Gas, Heartburn, Belching, Nausea, get a free sample of UDGA and a free interesting booklet at **PALM SPRINGS DRUG CO.**

Give the Family a Treat Big Limit Cafe
CABAZON
FAMOUS FOR GOOD FOOD
• A Few of the Chinese Dishes Being Featured:
JUMBO FRIED SHRIMPS
CHOW MEIN
EGG FOO YOUNG
PORK NOODLES
STEAKS AND CHOPS
The Best of MIXED DRINKS
Orders Put Up to Take Out

Watch This Space for New Items Each Week

Phonograph Records - All Makes - 10c

THRIFTY 5-10-25 CENT STORE



Best Haulers... Best Savers and "BEST SELLERS" in the entire truck field!

Chevrolet—world's largest builder of trucks—now offers its new line for 1940—56 models on nine wheelbase lengths, all selling in the lowest price range!

Extra-powerful Valve-in-Head Engines... extra-strong Hypoid Rear Axles... extra-sturdy truck units throughout... make all these new Chevrolets *gluttons for work*, whether you choose a Sedan Delivery or a Heavy Duty Cab-Over-Engine model.

And Chevrolet's famous six-cylinder economy... plus the exceptional dependability and long life of Chevrolet trucks... means that all of them are *misers with your money* when it comes to gas, oil and upkeep.

Choose Chevrolet trucks for 1940 and you choose the nation's greatest truck values... the best haulers, best savers and "best sellers" in the entire truck field!

See the New 1940 CHEVROLET TRUCKS on special display **NATIONAL TRUCK WEEK** at your Chevrolet dealer's JAN. 8 to 13

MOSS BROTHERS
PALM SPRINGS, CALIF.

SALES and SERVICE **CHEVROLET** PHONE 5 6 7 8

DISCUSS RODEO PLANS



Talking over plans for the Fourth Annual Palm Springs Rodeo are, left to right: Trav Rogers, chairman of the rodeo committee; Art Manning, arena director; and Andy Jauregui, who is furnishing the Brahma steers, broncs, and other livestock for the show.

Famous Magician Amuses Guests

You've seen one rabbit come out of a hat, but have you ever seen two? Well, that's J. W. McDonald, magician, that is bewitching Palm Springs, can do.

During the holidays Warren B. Pinney brought Mr. McDonald to El Mirador for the Christmas-New Year's season. Others heard of his feats—the famous fan trick, the four aces, and the appearance of a glass of wine right out of the middle of his black magic carpet.

President Franklin Roosevelt, the Duke of Windsor and former President Herbert Hoover are some of the celebrities Mr. McDonald has entertained. He took up magic as a child, and up until last year had not tried any of his witchery for eighteen years.

An interesting sidelight is the fact that Mr. McDonald is a diamond broker by trade.

Pay Telephone Bills before the 30th and receive your discount.

COL. W. E. EASTERWOOD OF TEXAS, FAMED EXPONENT OF AVIATION, WINTERING IN PALM SPRINGS

By JANE WILSON

Known throughout the world as one of America's outstanding exponents of aviation is Colonel W. E. Easterwood, Jr., of Dallas, Texas, who is wintering at the Desert Inn with Mrs. Easterwood. But Col. "Bill" Easterwood's fame doesn't stop with his importance to aviation; he is also known as one of Texas's most generous philanthropists, a world traveler, successful banker and business tycoon.

Col. Easterwood won worldwide acclaim by posting a prize of \$25,000 for the first non-stop flight from Paris to New York to Dallas. This flight was made successfully by the Frenchmen in 1930. The famous promoter also sponsored the Wiley Post globe-circumnavigation flight in 1931.

Interviews Royalty

When the Colonel was Vice-Commander of the American Legion, he went abroad and interviewed many of the crowned heads and dictators of Europe. He was granted audiences with King Carol of Roumania, Mussolini and the King of Italy, King Albert of Belgium, King Alexander of Yugoslavia, the Prince of Wales, twelve foreign prime ministers, German War Minister Herman Goering, King Zog of Albania, the late president of Turkey, Kemal Pasha, and King Boyce of Bulgaria.

Great Philanthropist

Among his many philanthropies are the following figures, seen by this writer on a certificate of distinguished service awarded to Col. Easterwood in 1934 by the Veterans' Relief Association: Meals fed to veteran widows and orphans, 300,000; pensions secured for veterans, \$168,000; baskets furnished for families, 500; children fed on Christmas Eve, 4,000; number of veterans assisted, 24,000; number of widows assisted, 4,300; number of children assisted, 7,200.

Very few men in America can say that they made their own fortune, although their parents had a fortune which they would some day inherit. Yet this is true of Colonel Easterwood's success story. He was the son of wealthy parents, but he wanted to make his own way in the world.

His humble beginning was that of a newsboy in Dallas. "My father owned fifty - six business buildings in Dallas at the time I started out in the business world," says Easterwood. "He gave me a small room hardly larger than a clothes closet in which I began to sell chewing gum as a jobber. My business increased and I rapidly expanded my selling organization but continued to work hard." Easterwood signed a contract with the manufacturer for 20 years duration, developed his business so that in three years time his product was one of the best known in the country (Orbit Listerated chewing gum.)

Self-made Man

Since that time, Col. Easterwood has branched out into other industrial fields and at present is director of the Dallas National Bank of Dallas, director of Dallas Title and Guaranty Co., U. S. Bond and Mortgage Co., Great Naitnola Life Insurance Co., vice-president of Baker, Moise Hosiery Mills and a large property owner in Dallas.

In 1933 Easterwood, known as just plain "Bill" to his friends, was made a member of the French Legion of Honor. He was accorded this honor in recognition of his service in sponsoring the Costes-Bellonte flight, together with the large sums of money he contributed toward the rehabilitation of French and American war veterans.

Col. Easterwood believes that the protection and ultimate salvation of America depends on his pet industry, aviation. His interest in aviation is not a selfish one, but is engendered by patriotic motives. On March 31, 1930, East-

TURONNET SUIT SET FOR JAN. 30

Attorneys A. Heber Winder and Leonard Diether appeared in superior court at Riverside on Monday, at which time the trial of Armand V. Turonnet's suit against the Bank of America and a group of property owners of the Merita Vista Tract was set for Tuesday, Jan. 30, 10:00 a.m., in the Superior Court of Riverside County.

In this suit Armand Turonnet, 734 Prescott Drive, seeks to have the building restrictions set aside on his Palm Canyon Drive lots in the Merita Vista tract, claiming that these boulevard lots are no longer suitable for residential uses.

Turonnet is the owner of the two corner lots at Palm Canyon Drive and Merita Place. These two lots are restricted to residential uses only. Claiming that the character of the street has so changed that the lots are no longer suitable for residence purposes, Turonnet now seeks to have this residential restriction lifted on his lots to a depth of 120 feet back from Palm Canyon Drive. If Turonnet should win the suit, the property involved would still have to be re-zoned by the city planning commission before it could be used for business purposes.

Defendants in the suit are the Bank of America and a large group of property owners in the Merita Vista tract. The defendants are represented by Attorney A. Heber Winder of Riverside.

Turonnet has engaged Leonard Diether, prominent Pasadena attorney. He has also engaged as expert witnesses William Alworth, city planning engineer of Pasadena, and Michael H. Antonacci, San Jose Planning Engineer.

Bill Kubic Asks Voters Support

The following letter from Bill Kubic of Edom was received this week by The Desert Sun. Mr. Kubic is a candidate in the coming high school board election and seeks election for the term ending June 30, 1940.

Jan. 9, 1940.

The Desert Sun, Palm Springs, Calif.
Dear Editor:

Election day is next Tuesday, January 16, and there are many voters who are not aware of it or of the significance.

There are hundreds of voters who do not know that the Edom School District is a great part of the newly formed Palm Springs high school district and pays a large portion of the taxes for the maintenance thereof. It is only just therefore that the citizens of the Edom district should be entitled to one trustee to represent them on the high school board which will be elected this coming Tuesday, Jan. 16.

The support of all the voters who desire equitable representation will be appreciated.

Sincerely,
BILL KUBIC

terwood published a pamphlet which received wide distribution and was titled, "What Future Aviation Means to This Country." In this pamphlet he predicted the present necessity for a great air armada. He predicted the spanning of the seas by giant air liners. Although these predictions were made ten years ago they are all present day realities and are a fine tribute to the far-sighted Texan.

Many Decorations

Easterwood's value to aviation is recognized all over the world by outstanding aviation enthusiasts who have expressed their appreciation in gifts of aviator's wings. He has placed this remarkable wing collection on an overseas cap which he wore in France while serving with the A.E.F. On this cap are two hundred and sixty-two sets of wings, of which no two are alike. They represent fifty-two different nations and hundreds of different donors. He has wings which were presented to him by Lindbergh, Wiley Post, Will Rogers, Roosevelt, the late Austrian Premier Dolphus, the ex-King of Spain, Mussolini, H. R. H. the Duke of Windsor and many others too numerous to mention. Other wings have been awarded to him by various foreign governments, dozens of Aero clubs, honorary state appointments and flying clubs in America and in Europe.

Col. Easterwood is 50 years old, and one of Texas's outstanding citizens, as one can easily see, after reviewing his many distinguished achievements. He is wintering at the Desert Inn with his charming and attractive wife, the former Della Mae Coker, who is prominent in social and civic affairs and his constant companion on his many travels in this country and abroad.

WHAT TO DO IN PALM SPRINGS

January 11-14—TENNIS—Annual Invitational Tennis Tournament, top ranking U. S. players.

January 21—POLO—Palm Springs Field Club.

January 27-28—RODEO—Annual meet officially sanctioned by the American Rodeo Association.

February 2-3-4—GOLF—Men's Annual Invitational Tournament.

February 11—POLO—Palm Springs Field Club.

February 17-18—HUNTERS TRIALS and Horse Show, annual meet at Palm Springs Field Club.

February 25—POLO—Palm Springs Field Club.

March 3—POLO—Palm Springs Field Club.

March 9-10—POLO—High Goal, Palm Springs Field Club.

March 17—GYMKHANA—Winter Championship at Palm Springs Field Club.

March 24—Twenty-fourth Annual EASTER SUNRISE SERVICE.

March 25-30—Intercollegiate POLO week.

April 3-6—CIRCUS—Eighth Annual Circus Week.

April 15-17—GOLF—The O'Donnell Invitational Golf Tournament for Ladies.

CONCERT SERIES

Feb. 7—BALLET RUSSE—Company of 125; 40-piece symphony orchestra.

March 1—MILIZA KORJUS—Beautiful singing star of "The Great Waltz."

March 15—ALEC TEMPLETON—Blind genius of the piano, whose fame has become nationwide.

(All concerts of the Geggie-Forline Artist Series held in the beautiful Plaza Theatre.)

OPEN SUNDAY

Low Meat Prices TOP GRADES...QUALITY GUARANTEED AT SAFEWAY

When you value Safeway Guaranteed Meats at these low prices, you are receiving VALUE PLUS. For Safeway Meats are far different from ordinary meats. Through the famous five-step plan—which includes selective buying, scientific aging, temperature and humidity control, speedy delivery to markets, and waste-free cutting—Safeway meats are brought to you perfect every time.

Purchase your favorite cut today. We are sure that your family, too, will agree that Safeway Guaranteed Meats are better.

BEEF ROAST lb. 22c
Fancy center cut seven bone roast. Guaranteed beef. (Chuck neck cuts to pot roast, lb. 14c)
BOILING BEEF lb. 10c
Choice cuts from plate rib of Safeway Guaranteed Beef. Excellent cooked with fresh vegetables.

Rnd. Bone Roast Fancy round bone or shoulder beef roast, lb. 25c	Pork Sausage Pure pork and spices, lb. 25c
Beef Short Ribs Meaty ribs of beef to bake or braise, lb. 18c	Sliced Bacon 1/2-lb. Cellophane packages, pkg. 12c
Beef Stew Lean, boneless cuts of beef for stewing, lb. 27c	Piece Bacon Choice sugar-cured, in the piece, lb. 21c
Pork Loin Roast Large cuts from either end of loin of pork, lb. 18c	Smoked Jowls Smoked pork jowls; cured like bacon, lb. 15c
Pork Spare Ribs Meaty ribs, cut from fancy grain-fed pork, lb. 23c	Pure Lard Snowy white pure lard, in 1-lb. cartons, lb. 10c

Grocery Values

PIE CHERRIES No. 2 10c
Suprema brand, red, sour, pitted cherries. For pies. can
FANCY PEAS 2 No. 2 21c
Sugar Belle brand, fancy blended peas. Flavorful. cans
KRAFT DINNER per 10c
Macaroni and cheese. Makes a meal for 4 in 9 minutes. pkg.
CRACKERS GUTHRIE'S 1-lb. 10c
Salted Sodas. (Guthrie's Butter Sprays, 1-lb. box, 7c) pkg.
CHOICE TUNA 2 No. 1 23c
Mission brand choice light meat tuna. Value! cans
SU-PURB SOAP 24-oz. 19c
For laundry and dishes. (Price, .1846; sales tax, .00554) box

CANTERBURY TEA FANCY BLACK 1/2-lb. 15c 1-lb. 27c box box FANCY GREEN 1/2-lb. 9c 1-lb. 17c box box	AIRWAY COFFEE Ground to per 13c your order. lb. LIPTON'S TEA Black, 1/2-lb. 21c (1/2-lb., 40c) box TOMATO JUICE Sunny No. 2 7c Dawn. can GRAPEFRUIT JUICE Town No. 2 6c House. can	CORNER BEEF Target 12-oz. 15c brand. can HORMEL'S SPAM Miracle 12-oz. 29c Meat. can MAZOLA OIL Quart 39c pint 21c WESSON OIL Quart 39c pint 21c WHITE KING SOAP Granulated. 41c Giant size box. 41c Price .39806; tax .01194 SUPER SUDS Concentrated 24oz. 21c in blue box. box 21c Price .20388; tax .00612 SCOT TISSUE Toilet per 7c paper. roll Price .06796; tax .00204
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Fresh Produce

NAVEL ORANGES Sweet, juicy, California Jumbo Size 15c per dozen Extra Large 12c per dozen Large Size 10c per dozen Medium Large 9c per dozen Medium Size 8c per dozen Medium Small 7c per dozen Small Size 6c per dozen	BURBANKS 10 lbs. 17c Fancy Stocktons. RUSSET POTATOES 10-lb. 19c Packed in mesh bag. bag (15-pound bag, 27c) LARGE LETTUCE 3 heads 10c Imperial grown. Solid. WINESAP APPLES 4 lbs. 17c Washington grown. GRAPEFRUIT per 10c Sweet, flavorful. Mediums. doz. (Large size, 1c each; extra large, 4 for 5c)
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All stores do not carry all sizes of citrus fruits.
These prices are effective through Saturday, January 13.

SAFEWAY
Sales tax will be added to the retail prices on all taxable items.
FREE PARKING



The Desert Sun

of Palm Springs, California

CARL BARKOW, Publisher

HAROLD BARKOW, Editor

RONNEY M. LANDRA, Advertising Manager

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PLANETS OVER PALM SPRINGS

by W. Charles Tanner

(Dedicated to Mrs. Nellie N. Coffman)

Of all the beauties of the desert; the intricate patterns of wind rippled sands; dim and filmy smoke trees against the atmospheric blue of mountain sides; silent native palms in turquoise haze after sundown; fragrant incense plant, diaphanous indigo bush, creosote and mesquite scattered here and there; the green of the palos verdes mingling with the musty blue greys; drifting clouds rolling down from the heights of San Jacinto; what is more entrancing than the clear and starry skies of our desert nights?

Particularly, at this time, the middle of January of this year, is the sky most beautiful. Enhancing the beauty in the western sky, early in the evening just after dark, near the edge of the mountain over Tahquitz Canyon, is to be seen a sight most of us shall never again see in our lives. There very near to the pale crescent of the new moon we may see gathered together four planets; Venus, most brilliant Queen of the heavens; Jupiter, largest and next most luminous; tragic Mars, the redness of which is made more obvious by the presence of the cool light of Venus and Jupiter so near by; and Saturn with her rings; all four planets and the silvery moon illumining the night together as most of us shall never see again.

That none of us may ever see again.

What a glorious desert sky on a midwinter night.

What wonders of the heavens to thrill us and stir our hearts with awe.

ENDING SPENDING

Two score citizens summoned not long ago to the Governor's Del Monte conference, laid down the one policy that can stop reckless spending of tax money.

The purpose of the special session is to impose new taxes to raise 35 or 40 millions or more the state has overspent and intends to overspend. The purpose of the conference was to smooth the way for the raid.

The conference was offered a program which would add about 25 millions to present taxes on business, including water, light and transportation, and would raise 12 or 15 millions from excise on tobacco, amusements and the like.

That is, the big taxpayers in the conference were promised that if they would submit to 25 millions and get behind the program, they would not be nicked for the whole bill.

The big taxpayers refused to take the bait. They served notice they intend to investigate the expenditures and resist every attempt to load on new taxes.

How far the revolt will succeed remains to be seen. At least it serves notice that the people know that the emergency tax of today becomes the permanent tax tomorrow and that the tax spenders will keep on exploring every road to "emergency" revenue. The only way to stop the spending is to refuse to supply the money.

It is suicide for politicians to stop spending once they start. But it is murder for taxpayers to keep it up.

ODDS AND ENDS

A "neutral" might be aptly described as a fellow who sits a-straddle the fence and gets shot in the pants by both sides.

There are said to be two million feeble-minded persons in the United States—exclusive, of course, of automobile drivers.

An automatic kissing machine has been invented by a California manufacturer to test the flavor and vulnerability of lipstick. What was wrong with the good old-fashioned way?

HISTORY AND 1939

The year 1939 packed into the short space of 12 months more misery and fraud and deceit, and more widespread destruction than any year within the memory of this generation.

History, when it writes of 1939, will speak of the continued sack of China; of the bombing and destruction of Barcelona; of the erasure of Albania, Latvia, Lithuania and Estonia; of the merciless blitzkrieg in Poland; of the war upon the seas; of the brutal attack upon Finland.

And there should be a footnote also, to the effect that during 1939 world statesmanship reached a new low mark, and that faithlessness became the acknowledged credo of the two largest nations in Europe.

THE FIREMENS' SATURDAY NIGHT

By PHIL KASPER

Minute men ever day and night
Aroused from sleep, snatched from a bite,
They must be ready fires to fight
The Firemen.

With haste they rush up to the hole,
Slide down that sturdy, trusty pole;
Ah! an alarm is music to whose soul,
The Firemen's!

The siren sounds, the city's told,
That demon fire his clutches hold;
Subdued by men both brave and bold,
The Firemen.

The station's door is thrown awake
An engine's moan, the air to quake
As out it goes the fire to make
With Firemen.

Time and space, forbid, their works essay,
There's something else we have to say
'Bout Saturday night and their dance so gay
Those Firemen.

Ladies and gents are welcomed all
For the best there is in any hall
To that mighty, famous, annual ball
The Firemen's!

BARKS..

By HAROLD BARKOW

The high school board election next Tuesday, January 16, is one of the most important elections ever to face Palm Springs. As the first board will have to launch the affairs of the newly-formed Palm Springs Union High School District, it will have many difficult and involved problems to work out and many momentous decisions to make. Therefore, it is vitally necessary for the sake of the future success of our village high school that only the most capable, experienced candidates be elected to serve as trustees of this first school board. As a sizable building program is contemplated, persons of known business experience and good judgment should be selected to serve on the board. If your candidate isn't elected next Tuesday, and you failed in your duty to vote, don't "squawk," you helped defeat him and have nothing to say in the matter. The person who doesn't vote had best keep still; he had his chance on election day—and didn't take it.

A lot has been said recently about merchants sweeping or raking trash into the street from in front of their stores, thereby dirtying the street every morning after it had been swept the night before by the local street cleaner. Maybe the local merchant isn't altogether at fault. The crowds walking up and down Palm Canyon Drive throw candy wrappers, cigar butts, chewing gum wrappers, match boxes, empty cigarette packages, paper sacks, peanut shells, etc., on the sidewalks and parkways downtown because no trash containers are provided for their use. One can't put a cigar butt, used chewing gum or a handful of peanut shells in his pocket—or would if he could. What else can a person do with trash of this nature but throw it on the sidewalk? However, maybe if trash containers were provided along Palm Canyon Drive at least a portion of the people would use them, and then the merchants wouldn't have to sweep this sort of trash out into the clean street.

It's a shame that the Desert Museum, started a few seasons ago by Naturalist Don Admiral, must now go out of existence. The museum, located last season in The Plaza, filled a definite need here. The museum conducted lecture classes on the flora, fauna and geology of the desert. It sponsored weekly field trips to interesting spots on the desert in this region, had a typical museum display at its headquarters, and most important of all, taught many to love the desert by teaching them first to know and understand it. A person thus initiated to the desert will return year after year.

Now along comes Paul Wilhelm, owner of 1000 Palms, who is manifestly interested in seeing the Desert Museum reopened and who states that he would be interested in operating it. He was in Palm Springs last Saturday inquiring about the museum. Wilhelm has contributed numerous specimens to the Southwest Museum in Los Angeles, it is said; has studied the desert, has lived in it for a number of years and seems to know and understand it. Wilhelm said that he has a collection of desert specimens of his own and that he also has many other articles promised that people will loan to him if he opens a museum of the desert. While here, Wilhelm conferred with

BATHING BEAUTY PROMOTER IN LOCAL JAIL

Jack Melvin, Hollywood publicity man who promoted the First Annual Palm Springs Bathing Beauty Contest here last spring, is now resting comfortably in the Palm Springs jail, booked on a charge of issuing checks without sufficient funds. Melvin was arrested on the complaint of a local hotel.

Melvin was released from the Los Angeles county jail on Monday, January 8, after the publicity man had won dismissal of worthless check charges after a preliminary hearing in courts in the city. Melvin's attorney brought him to Palm Springs and surrendered him to local police.

Melvin was arraigned before Judge Albert R. Hoffman on Wednesday and pled guilty, according to police. His bail was set at \$2500; and as he furnished an unsatisfactory bail bond, he was placed in jail. The date for his trial has not been set.

It is understood that Melvin is also wanted by police at Beverly Hills.

Carl Lykken, president of the now inactive Desert Museum Association, to determine if there was any hope of reviving the museum. It appears that the Desert Museum has been a financial failure and that now that it has gone out of existence there is some hesitancy about reopening the issue. The Desert Museum may have been a financial failure in direct returns, but it certainly paid dividends in teaching "tenderfeet" to know and to love the desert, so that they have returned year after year.

Sometimes one wonders if we residents and business people of Palm Springs do not take ourselves and life in general too seriously. What with a dozen or so meetings a week, local politics, the zoning ordinance, Palm Canyon Drive parking and the "Sunday post card crowds" to worry about, not to mention our own personal business problems, we find very little time left to enjoy the thing that brought most of us to Palm Springs in the first place; namely, the natural beauties and charm of our desert and mountains. If you feel that way about it too, try this: Go for a ride out across the desert next Sunday (and don't take the main roads where all the city dwellers drive), drink in the beauty of the wildflowers, gaze aloft at the snow-capped mountains, enjoy the restful, graceful curves of the sand dunes and breathe deep lungfuls of pure, fresh desert air. When you get back in the village, life won't seem half so serious. It works in the middle of the week, too; just to step outside your door at home or at the office next time you are nervous or dejected and gaze for a minute out across the desert, look aloft at the mountains and breathe freely of the pure air—your problems will seem the simpler for having done it.

In PALM SPRINGS
really live at

LA PAZ
GUEST RANCH
(AMERICAN PLAN)

Sheltered from the rest of the world by the majestic San Jacinto Mountains—bathed in glorious sunshine, this haven of quiet ranches offers you such healthful sports as swimming—tennis—badminton—riding—and a new lease on life!
Under Personal Supervision of MRS. JANE MOONEY
MARTHA JANE MOONEY - WM. REISER
For Reservations Telephone 966 - P. O. Box 729
"WHERE THE SUN LINGERS AN HOUR LONGER"

JAM SESSION!

Monday, January 15th
2 P. M.

LA SSO YOURSELF SOME
WHOOPEE!

ROGERS STABLES
CORRAL ROOM

FORMER LOCAL PEOPLE MAY SHARE TREASURE

Two former Palm Springs families may share in the fabulous "Loot of Lima", a \$60,000,000 treasure cache on Cocos Island off the coast of Central America, believed to have been located last week by an expedition of Southern California treasure hunters.

The two couples are Mr. and Mrs. Glenn Shockley and Mr. and Mrs. H. W. Dill. They were given the opportunity of helping to finance the expedition by Fred Dill of Riverside, father of H. W. Dill, and president of the Dill Lumber Company. He is interested in it with a number of other prominent Riverside business men.

A. F. Gueth, Texaco distributor, Banning resident and owner of considerable property in Palm Springs, including the Palm Springs Garage and the Texaco station in the southern part of town, is another who helped finance the expedition and would therefore, share in the treasure.

Mr. and Mrs. Dill lived in the Santa Rosa tract here one season. He is one of the owners of the Dill Lumber Company. Mr. Shockley is a former local manager of the Dill Lumber Company and is now manager of the Dill branch at Banning.

The treasure is buried so deep that it will require machinery to recover it. This was quickly assembled and was reported Sunday to be on its way to the Cocos Island.

Meanwhile the treasure is being guarded on the island, an ancient pirates lair, by a detachment of Costa Rican soldiers.

Word of the discovery of the treasure was received in Los Angeles by Costa Rican Consul Sidney Field in an air mail letter from the curator of the Costa Rica National Museum who accompanied the expedition.

The letter simply disclosed that a "treasure" had been found, but it was believed to have been the "loot of Lima" since that was the object of search.

Expedition Sailed in November

The expedition sailed from Balboa Island last November on the schooner Spindrift, under command of Capt. Hugh M. Davenport. In the party were Charles Forbes and James Forbes Jr., of Riverside, grandsons of the late Alexander Forbes, whose exhaustive study of maps and documents relating to the "loot of Lima" provided the impetus for the hunt.

The treasure, reputed to be \$60,000,000 in gold plate and jewels, is from the cathedral at Lima, Peru. The pirate ship, Mary Dear, long years ago agreed to convey the treasure to a place of safekeeping. Instead, the ship's crew murdered the church guard and reportedly hid the treasure on Cocos Island.

Backing the expedition is a syndicate of Riverside and Balboa business men. The treasure seekers have an agreement with the Costa Rican government which owns the island that permits them two months for digging after the first shovel of earth is turned. The Costa Rican government may extend the time if necessary and will get one fourth of all treasure recovered.

Chester Coffey, who was located in the Plaza last year, is now back in Palm Springs. He is a portrait photographer and is associated with the Frank Partridge Jr. Studio.

The present moment is all we can call our own for works of mercy, of righteous dealing, and of family tenderness. — George Eliot.

Grow old along with me.
The best is yet to be.

Chief Bispham Attends Important Traffic Conference

Part of a state-wide coordination program for better traffic law enforcement, a conference to discuss various traffic problems was conducted by E. Raymond Cato, chief of the California Highway Patrol, at San Bernardino Wednesday night. Chief of Police W. H. Bispham of Palm Springs attended the conference.

Because the traffic death and injury accident toll on urban and rural highways of this state increased noticeably during 1939, a series of these conferences are being held throughout California in an effort to cut down the traffic toll. It is believed by the State Highway Patrol that the surest way to effect a reduction in the accident toll during 1940 is to establish a closer coordination of effort between the various law enforcement agencies interested in traffic law enforcement.

Various problems that have to do with traffic safety were discussed. Chief Bispham told the gathering that the intersection of the new Palm Springs road with U. S. Highway 99 is a very dangerous intersection. He told the group that a bad accident occurred there last Saturday. Bispham also pointed out that the underpass on the new Palm Springs road is bad because of the fact that the supporting pillars protrude out into the highway.

The result of Chief Bispham pointing out these two danger points at the conference is that Inspector Cannon of the California Highway Patrol is going to come down soon to inspect the railroad underpass and the intersection at U. S. 99 and survey them from an engineering standpoint. He will then make certain recommendations.

The meeting was held in the appellate court room above the California Highway Patrol office in San Bernardino starting at 7:30 p. m. Those present included representatives from all urban and rural law enforcement agencies in Riverside and San Bernardino counties.

Several Injured In Auto Crash Saturday

Several persons were treated at the Banning hospital Saturday afternoon for injuries received in an automobile accident at the intersection of Highway 99 and the new Palm Springs road. The accident occurred at 3:30 o'clock. Anna Johansson of 25 Fifth Avenue, New York City, driver of one car, was cited to appear for failure to make a boulevard stop. Accompanying Miss Johansson was Emily M. Williams of New York City.

Good thoughts, even if they are forgotten, do not perish.—Publius Syrus.



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Rear Admiral Speaks to Local Lions Club

Rear Admiral Sinclair Gannon, Jr., U. S. Navy, in an interesting and at times very humorous talk before the Palm Springs Lions Club Thursday noon at the Desert Inn told of his numerous experiences gained by many years spent in the navy.

Chairman-of-the-day Lloyd Simon introduced the speaker. Rear Admiral Gannon is famous among the men of the U. S. Navy for his hobby of playing the harmonica. At the request of one or two of the local Lions who at one time were in the navy, the Rear Admiral played his "mouth harp" for the Lions. After the meeting one Lion was heard to say "there's nothing wrong with American democracy when a Rear Admiral will entertain by playing a harmonica."

At the meeting the Lions were reminded of the "Melvin Jones Birthday Dinner" at the Mission Inn in Riverside on Jan. 24. The Riverside Lions Club is sponsoring the affair, the ladies are invited, and local Lions were urged to make reservations immediately with Morris Richardson.

Many Villagers....

(Continued from First Page)

Anne Goldberg	1.00
Hatchitt Market	2.00
George and Toney	.50
Earl Neel	2.00
G. K. Sanborn	1.00
Bill Leonezio	1.00
Earl Houge	1.00
Buddy Hobbs	2.00
Binney Morris	1.00
Frank Gautiello	2.00
Wm. Prendergast	1.00
A. B. Moseley	1.00
H. C. Roark	2.00
Geo. O. Paulsen	2.00
Joe Butler	2.00
Peter Pan Pastry Shoppe	2.00
Maurice McCann	2.00
Thrifty	1.00
M. L. Patterson	1.00
Jack Youngs	1.00
Clarence Simpson	1.00
Sporting Goods	1.00
Phil Kasper	1.00

Len Stewart and Dr. Henry Hoagland are working together in this drive for funds to be used in the court defense of Ferdinand Coble. Persons wishing to contribute can do so by phoning Mr. Stewart at the Field Club, phone 8686, and all checks should be made out to Dr. Henry Hoagland.

Streets Decorated....

(Continued from Page One)

has acquired a reputation as one of the biggest and best shows of the world.

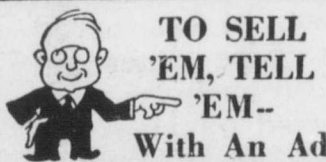
Notable amongst the entrants are Burel Mulkey, world's champion of 1938; Frity Truan, Nick Night, Everett Bowman, Hugh Bennett, Asbury Schell, Chet McCarty, Jackie Cooper, Homer Pettigrew, Buck Sorrells, Doff Aber and John Bowman, who are all among the twenty top cowboys of the world.

Brahma bulls, saddle brones, calves and bare-brones gathered from all the top shows are being imported for the event. Bull riding, bronc riding, steer decorating, calf roping, flat races, cowboy relays, girl's pony express races, clown acts, trick roping and many other spectacular events are certain to make this one of the best affairs ever staged on the desert.

Among the local cowboys participating are Johnny Vance, John Gardiner, Les Vance, Jim Laycock, Orval Thomas, Kid Roberts, Bob Rivers and John Kishinger.

The parade, led by Jimmie Rogers, the Rodeo queen, will take place on Saturday at 1:00 p. m.

The San Bernardino, Riverside, Imperial and Yucca sheriffs' posses will participate, as well as several other mounted groups and special features.



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Toastmasters Club Charter Night Outstanding

Attended by some 75 persons, many of them dignitaries in Toastmasters International, the "charter night meeting" of the Palm Springs Toastmasters Club held Tuesday evening at The Desert Inn was an outstanding success with Vice-president Dr. Henry S. Reid receiving the local group's charter directly from the hands of Ralph C. Smedley, founder of Toastmasters International.

Dinner was served at 6:15 with Father Michael O'Connor giving the invocation. Johnny Boyle and his guitar furnished the dinner music.

In the absence of Morris Richardson, president of the village club, due to illness, Dr. Reid presided over the charter meeting. Following the introduction of guests, Mayor Philip Boyd welcomed the out-of-town guests to Palm Springs.

Ralph C. Smedley, of Santa Ana, secretary and founder of Toastmasters International, presented the local club with its charter; and Leonard Lee, lieutenant governor of the 4th area, presented the gavel to Dr. Reid and delivered a fine presentation address.

Among the guests at the meeting were Mayor Boyd and the members of the local city council, 15 Toastmasters from Riverside, three from Pomona, T. C. McMulty of Westwood, Willard Hamrick of Westwood, governor of the 1st district; Robert Switzer, prominent San Diego attorney, member of the board of directors of Toastmasters International and chairman of the international convention committee.

Al Gardiner was toastmaster of the evening and introduced the various speakers and critics. The speakers were limited to five minutes each.

The Palm Springs speakers were Eugene Theriault, Albert R. Hoffman, Armand V. Turonnet, Francis Crocker and Father Michael O'Connor. The Palm Springs critics were as follows: Ray Sorum, Alvin Weingarten, Florian Boyd, Harold Hicks and Al Gardiner.

One of the highlights of the evening was an address by the well-known Dr. Jean Bordeaux, past president of Toastmasters International. His talk was "Reflections of a Toastmaster."

Robert M. Sweitzer of San Diego, chairman of the ninth Annual Convention of Toastmasters International to be held at San Diego in July, invited the members of the Palm Springs club to attend the convention this summer.

Ralph Smedley in his presentation speech said the Toastmasters Club stands for "honest, straight thinking; frank and fearless speaking; and intelligent, analytical listening." He also pointed out that the Toastmasters movement stresses "learning by doing, developing character by self expression and development of social adaptability." Mr. Smedley stated that Toastmasters International now has 4000 members but no paid organizers of any kind. The Palm Springs club was presented charter number 155.

FUNERAL SERVICES FOR RELATIVE OF PERSHING AND OUTCAULTS

Mr. and Mrs. Frank Pershing and Richard F. Outcault motored to Glendale yesterday, Thursday, to attend funeral services for the late Genevieve Martin of Pasadena, aunt of Mrs. Pershing and Mr. Outcault.

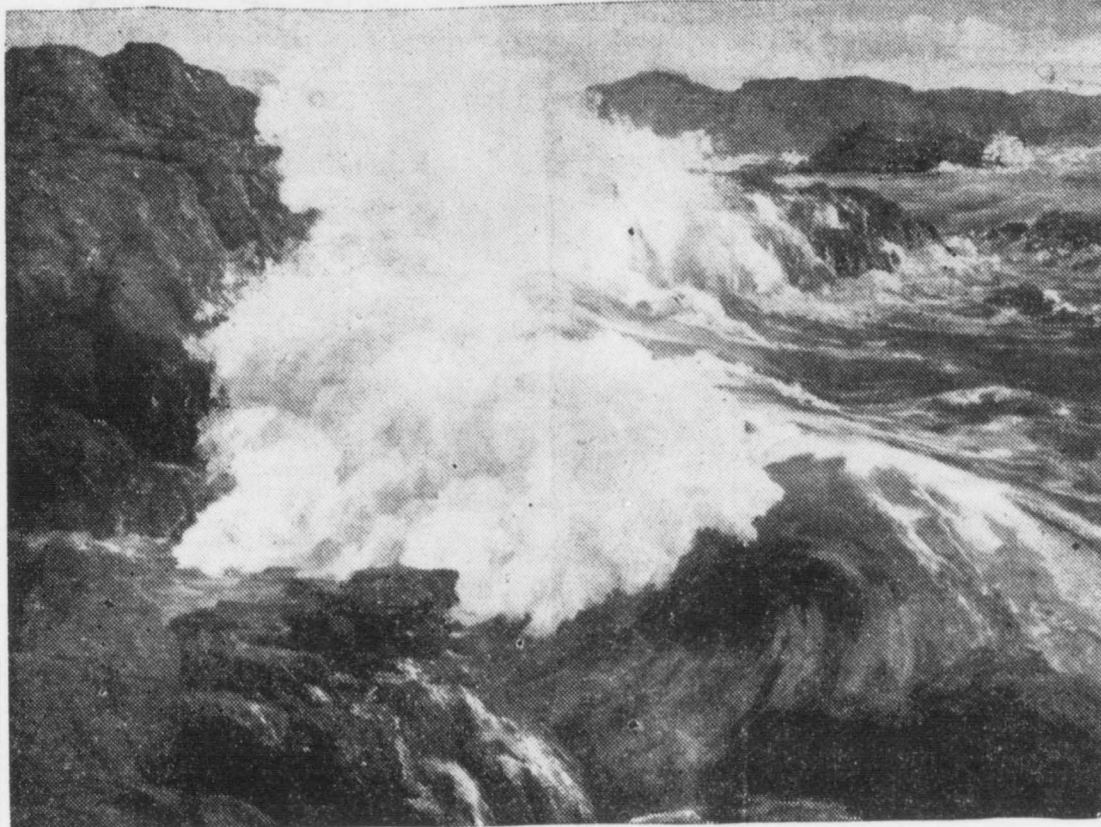
Mrs. Martin passed away this week in Pasadena at the age of 48. She was the sister of Mrs. M. J. Outcault of Palm Springs, who is the mother of Mrs. Frank Pershing and Mr. Outcault. Mrs. Martin originally came from Ohio.

Services were held in Wee Kirk O' the Heather at Forest Lawn Memorial Park.

PALM SPRINGS MEN ON SCOUT COUNCIL

Paul Summers was elected district chairman from Palm Springs at the annual meeting of the Riverside County Council of Boy Scouts of America held Monday evening at Riverside. Raymond Cree and Florian Boyd were elected district representatives on the county board.

"ROCKBOUND COAST"



"Rockbound Coast" is the title of this stirring marine painting by W. Gallen Doss now hanging in the charming little Desert Inn Gallery on South Palm Canyon Drive. Doss has his home near the rugged beach of the Pacific at Laguna Beach, California, and divides his time between there and the desert.

New Palm Village Development Now Open

A new residential development known as Palm Village, located 10 miles this side of Indio on the Palm Springs-Indio highway, was opened to the public last week-end; and a metropolitan office is now being established at 150 North La Brea avenue, Hollywood, under the direction of A. Guy Williams, sales manager.

This 330-acre development has long been known as the King C. Gillette Ranch and was selected many years ago as the site for a desert home community for year-around desert living because of its ideal geographic location.

Edward J. Soehnel, sales agent in charge of this tract, states that the owners have just completed arrangements with a California hotel syndicate whereby an option was given on thirty acres for "La Hacienda." Construction on this hotel will commence as soon as plans are completed and there will be available to a select clientele by November 1st of next year accommodations for fifty guests in the first unit.

All streets in Unit No. 1 of this tract are paved and trees planted in all parkways. These consist of oleanders, Mexican palo verdes, fan palm, Arizona cypress, date palms and tamarisk. Horseback riding is now available and the swimming pool, tennis and badminton courts and other sports will be completed as soon as construction of the first group of homes is finished.

The domestic water system has been appraised by expert water works engineers as among the finest in the valley, it is claimed. All new steel pipe was used, and the system is 100 per cent automatic and circulating. Water is secured from three deep wells with a capacity of over 3500 gallons per minute.

Protective restrictions have been recorded on all homesites. The architectural committee has to date approved plans and specifications for eight homes and construction on these will commence immediately, according to reports. The Federal Housing Administration has approved the tract for the Title I Loans, it is said.

The spacious administration building containing 1700 square feet was completed January 5th by G. Maurice Romney, general contractor. Landscaping of the grounds is now being carried on, and all street paving has been completed.

G. Maurice Romney of Salt Lake City has commenced construction of two homes on Portola avenue and San Jose avenue. The first one will be open to the public as a model home and will be ready to show in about three weeks.

Water works building is now

LARGE VOTE.....

(Continued from First Page)

civic leader of Palm Springs for many years. She is at present a member of the local grammar school board. Mr. Kubie is a prominent resident of Edom and is receiving the backing of the people of that area.

Charles Burket, Frank Pershing and Maurice McCann, all of Palm Springs, are running for the term ending June 30, 1941. Only two can be elected for this term.

Mr. Burket has been a resident of Palm Springs for many years. He is a property owner, business man, the parent of a daughter in the local schools and an officer of the Lions Club. Mr. Burket is also city building inspector and an active member of the city board of recreation. Mr. Pershing is a property owner of Palm Springs and an experienced business man.

Maurice McCann is local agent for the Los Angeles Times. He is a parent, is a member of the local Lions Club and is well known for his interest in children.

W. R. Hillery of Cathedral City and Raymond Cree of Palm Springs are both running for the term ending June 30, 1942. Both can be elected for this term.

Mr. Hillery is a prominent citizen of Cathedral City, known throughout the county as the "unofficial" mayor of that community. He is a real estate and insurance agent and owns and operates the Desert Lumber Company at Cathedral. Mr. Hillery is president of the Cathedral City Chamber of Commerce and is an active member of the Palm Springs Lions Club. He is a parent, an experienced business man and a property owner of the district.

Raymond Cree is perhaps more experienced in school affairs than any other person in the entire school district. He was for many years Riverside County Superintendent of Schools; he is at present president of the Banning Union high school board, and at one time was a trustee of the local grammar school board. Mr. Cree has been a resident of Palm Springs for many years and is a well-known realtor and subdivision of this city. He was first president of the local Lions Club.

MRS. GRIFFITH REELECTED DIRECTOR OF RED CROSS

At the annual meeting of the Riverside county chapter of the American Red Cross held at Riverside Monday, Mrs. Ted Griffith of Palm Springs was reelected director of the Palm Springs branch.

under construction by Nuckles & Sauer, Hollywood contractors. As soon as this building is completed, they will commence construction of six homes, it is asserted.

Work will be commenced very shortly, it is asserted, on improving the road from the edge of Palm Village to the beautiful sand dunes to the north. There will also be constructed in the dunes sunshades, fireplaces, benches, etc.

Famous Artists To Exhibit at Local Gallery

Oil paintings, water colors, etchings and prints by California's best-known artists will be featured in a series of special exhibits at the Desert Inn Gallery on South Palm Canyon Drive starting next week, according to an announcement made this week by Harriet A. Day, who is in charge of the local gallery. The gallery is open every day of the week.

The famous artists to be featured in special exhibits at the Desert Inn Gallery are as follows: Gordon Coutts (memorial), Jan. 17-26; Katherine Leighton, Jan. 26 to Feb. 4; Burt Procter, Feb. 5-18; Marjorie Reed Lindgren, Feb. 20-29; James Swinnerton, March 1-11; John Hilton, March 12-20; Agnes Pelton, March 20-28; Jack Wilkinson Smith, March 29 to April 10; and Clyde Forsythe, April 10-20. Tea will be served from 2 to 4 p. m., on the opening day of each of these one-man shows.

Also many fine artists are represented in the continuous exhibits at the Desert Inn Gallery this season. Among them are such well-known names as the following: W. Charles Tanner, Gordon Coutts, Clyde Forsythe, James Swinnerton, Katherine Leighton, Theodore Lukits, John Hilton, Leslie Lee, Louise Nimmo, Freda Marshall, Warren Newcomb, Agnes Pelton, Burt Procter, Nell Walker Warner, Tex Wheeler, Fred Behre, Eugene Clay, Fred Chisnel, Bertha Coler, Charles Bradford Hudson, Marjorie Reed Lindgren, Jack Wilkinson Smith, F. Carl Smith, Eric St. Clair, Jane Wise, Bonnie Welch, John Anthony Conner, W. Galen Doss, Eugene Dunlap, Elsie Gossman, Annette Honeywell, Hari Kidd, Edith McQuire, William Paxton, G. A. Randall, R. F. Ross, James Green and numerous others.

W. Galen Doss of Laguna Beach, who has exhibited his paintings in the various show places of the country, is now showing a few of his canvases at the Desert Inn Gallery. In his exhibit here are four deserts in various moods and three marines. One wall is devoted to these canvases.

A native of Illinois, Doss came to California in 1904. His first interest in painting was portraits, and then later he took up figure painting. However, the beauties of the countryside appealed to him so strongly that he soon devoted all his time to the great outdoors. He is particularly fond of the ocean, desert and mountains; and he has his home near the rugged beach at Laguna. He divides his time between the beach and the desert.

Building Permits

Jan. 8—Mrs. Hattie M. Tansill, \$2400, new dwelling and garage, Wawona Road.

Orange Show Date Set for March 14-24

The National Orange Show for 1940 will be held March 14 to 24 in the Orange Show auditorium at San Bernardino. Officers elected for the current year are John M. Oakley, president, R. F. Garner, Jr., vice-president, Joseph H. Wilson, treasurer, and William Starke, secretary-manager, who with the following comprise the board of directors: John Anderson, Jr., Arthur J. Brown, O. L. Cowen, B. Dade Davis, J. B. Gill, Dr. H. M. Hays, Joseph Ingersoll, H. C. McAllister, F. E. Peachey, Joseph E. Rich, R. E. Roberts, W. C. Shay, Everett H. Swing, Ralph E. Swing, George W. Wolf and Louis Wolff.

Several important innovations, including the theme of decoration are under contemplation at this time. It is the aim of this year's management to exceed the attendance of last year's event which totaled close to 135,000 visitors.

Special landscaping work is already under way in order to have the planting in full bloom during the show period.

According to John Andreson, committee chairman, the annual duck dinner will be held in the National Orange Show auditorium, Thursday, January 25. More than seven hundred guests are expected in response to the invitations. Included will be public officials, citrus leaders, and business men.

NEXT COUNCIL MEETING WEDNESDAY MORNING

The next meeting of the Palm Springs city council will be held Wednesday morning, Jan. 17, 8:30 o'clock, in the city court room at 480 North Palm Canyon Drive.

1940 Telephone Directories Mailed Out This Week

The California Water and Telephone Company, whose telephone facilities serve Palm Springs, this week mailed out the 1940 telephone directories to its village patrons.

Margaret Needham, local manager of the telephone company, has requested that persons refer to the 1940 directory in making calls from now on, as numerous changes of phone numbers have been made here. She has also asked that localities call at the postoffice for their 1940 directories as soon as possible.

LOCAL GIRL ELOPES TO YUMA WITH HEMET YOUTH

It has just been learned here that Carol Campbell, who has resided in Palm Springs for a year or so, and Gene Russell of Hemet on the night of Dec. 27, eloped to Yuma, Arizona. They are now enjoying their honeymoon.

Mrs. Russell is the 19-year-old daughter of Guy Campbell of Riverside, former manager of the Palm Springs Polo Club. She is employed at the Nite Spot Cafe on South Palm Canyon Drive.

Mr. Russell is a former star athlete of Hemet high school, where he met Carol Campbell when they were attending school together.

They left Palm Springs on the night of Dec. 27, bound for Yuma. In their excitement the young couple took the wrong road at Indio and landed at Blythe. Then in order to get to Yuma they had to drive across the border to Ehrenberg, through the desert many miles to Weldon and from Weldon, Arizona, 50 miles back to Yuma. They arrived in Yuma at 4:30 on the morning of Dec. 28 and were married later that same morning.

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PALM CANYON DRIVE

Dance and Dine

THE VILLAGE GAY SPOT!

State Income Tax Advisor Here February 7-8

Warren Jenkins, state income tax advisor, will be in Palm Springs Wednesday and Thursday, Feb. 7-8, to give advice concerning the making out of state income tax returns.

Mr. Jenkins will make his headquarters here at the city hall and will be on duty from 9:00 a.m. to 4:00 p.m. to assist localities in making out their income tax returns.

Cooper Cuts Capers at Club

Surprising everyone with his knowledge of rhythm and music, Jackie Cooper was the sensation of the year at the Racquet Club on Saturday. His ten-piece orchestra and show, with Jackie acting as M.C. and leader, proved to everyone he had more than just unusual acting ability.

Among the notables in his audience were Mayor Rossi of San Francisco, with his hostess, Zeddie Bunker, entertaining a large party in his honor; Lily Damita, Errol Flynn, the James Arkells, the Bing Crosbys, the Charles Farrelles, Reggie Owens, Frank Morgan, George Stone, Peter Lorre, Gil Roland, Charlie Wrightsman with Louise Stanley and a host of others. The dining room was filled to capacity with a large crowd looking through the doors, unable to get tables.

According to the old Maestro John Scott Trotter, who listened carefully to Jackie's arrangements, he has great talent as an orchestra leader and is outstanding already as a drummer.

MR. AND MRS. JOHN FORBES BUY JEROME COWAN SMOKE TREE RESIDENCE

John H. McMann of the Raymond Cree real estate office reports the recent sale of the Jerome Cowan desert home at Smoke Tree Ranch tract, to Mr. and Mrs. John Forbes, former Smoke Tree Guest Ranch guests. Mr. and Mrs. Forbes are residents of Central California. They have already taken possession of the motion picture actor's former home.

A DOG'S PLEA

By DOROTHY VARNUM

(Editor's Note: Miss Varnum wrote the following poem after her sister's, Beth Chase's, dog ran away last week and got lost. The pet has never returned.)

"Puttie Chase" she fondly calls me,
And I need her love and care.
I'm so confused, please hear my plea
I've looked for her everywhere.

I watch each car as it passes by
And I search each face I see,
If I could hear her whistle—my
But my heart would jump with glee.

My dog heart grieves, I love her so.
Each night I whine and cry:
I'm lost, and don't know where to go
Why can't I talk—I try.

She understands each thing I do
In answer I wag my tail;
But strangers—I've tried a few
To make them know, but fail.

I'm frightened, homesick, lonesome, sad,
I'm hoping that I'll be shown
Back to the loving hands that I once had
They love me—take me home.

Cathedral City

(By W. R. HILLERY)

The story persists that Army Engineers will soon begin making a map of Coachella Valley and its watershed, the map to be made by airphoto. From such a map plans will be made to curb the flash-floods that are so violent and disturb the recreational guests who come to this part of the valley and which do great damage to the agricultural life that otherwise thrives further down the valley.

The storm that occurred the first of the week brought a modest flow of water down from Palm Canyon and, as in the past, the water turns back onto the highway at Araby Point and produces a menace to motorists who plow across the highway at the point. Twice this year a kind providence stopped the flow before the highway was entirely impassable, but past experience indicates we were just fortunate.

Better service from the highway crew and equipment could not be asked for, but the pity is they must worry with a problem that we, who are interested and have protested, can find no answer to our pleas.

If the proposed cut-off, that will swing around Palm Springs on the north and cross the Palm Canyon wash on the north edge of Cathedral City, is finally built this village will have nothing to

fear from being cut off from the outside world, but we would not want to see the present road that gives us a chummy contact with Palm Springs abandoned or so illy maintained that no one would use it. Incidentally, Palm Springs stands to lose a certain part of the trade that now goes there from this village just because a quick easy road is available. Traffic hazards on the new road when it is built across the wash, will cut the number of trips from Cathedral City.

In return for our community aid in making Palm Springs principal winter entertainment attraction, the Desert Circus, a success, we have our annual Cactus Jumpers Jamboree slated on the date card of the Chamber of Commerce of Palm Springs. Last year our Cactus Jumpers Jamboree was given a week earlier but this year, owing to the County Fair being held in Indio during that week, we are setting our date a week later, viz: February 24th.

Committees are now being appointed and plans are being made for a lot of fun and entertainment at this year's Cactus Jumpers Jamboree. Incidentally the Desert Circus is April 3-6 in Palm Springs. Our sincere thanks to "Pete" Peterson.

Jerry Sanborn, engineer and superintendent of streets in Palm Springs, commenting on an item in this space last week relative to his relationship or association with a prominent surveying firm, advises that such association was terminated more than a year ago. O. K. Jerry, maybe it's better to know that now than make a "break" five years from now.

Among guests at Solheim lately is Irving Myers, who expects to remain in the village all winter. Last week and over the weekend was Hardie Albright with his father and niece.

Two couples called on W. R. Hillery this week that recalled early days in the far north. Mr. and Mrs. Billy Wright and Mr. and Mrs. John McCauley. John was a youngster on the Alaska railroads and is now a locomotive engineer running out of Prince George, B.C. and Bill grew up with his family in Skagway and afterward opened a successful jewelry business in Juneau, Alaska. Bill is now wintering in Long Beach. Cathedral City is slated for future visits.

Next Tuesday is the high school election when five trustees for the new Palm Springs Union high school will be named. Your local representative or candidate is W. R. Hillery, and to make a good showing every registered voter should go to the Frances Stevens school in Palm Springs and vote. Note the hours for balloting: Between 12 noon and 6 p.m.

A water consumers committee has been diligently working on the available data from the records of the Cathedral City Water Co's books to determine what protest to make about the water company's application for increased rates. Following a mass meeting called for Friday eve-

Maitre de Ballet



Leonide Massine, maitre de ballet of the Ballet Russe de Monte Carlo during their first five American tours, last year became artistic director and principal choreographer. He will direct the production in Palm Springs, Feb. 7.

Churches

ST. PAUL'S IN THE DESERT EPISCOPAL CHURCH

Rev. Frederick M. Crane, Vicar

One service every Sunday in the Palm Springs Community church, corner Baristo Road and Cahuilla.

8:00 a.m.—Holy Communion and service

PALM SPRINGS COMMUNITY CHURCH

Dr. J. R. Macartney, Minister

Sundays:

9:45 a.m.—Bible School.

11:00 a.m.—Morning Worship and Sermon.

5:00 p.m.—Junior Christian Endeavor meeting.

7:00 p.m.—Young peoples League meeting.

Thursday:

7:30 p.m.—Evening Services.

OUR LADY OF SOLITUDE CATHOLIC CHURCH

157 W. Alejo Street

Rev. Michael O'Connor, Pastor

Sunday masses:

6:30 a. m., 8:00 a. m. and 10:30 a. m.

Week-day masses at 8:00 a. m.

Confession Saturday afternoon and evening and Sundays before the masses.

WOMAN'S CLUB HAS MEETING

The Cathedral City Woman's Club met at the home of Mrs. Anna Ramberg on January 10. President Emma McMickle presided. Eighteen members and visitors attended. Visitors were Mrs. Sarah Lewis, Mrs. C. Paul and Miss Wilson. During the order of business, W. R. Hillery was heartily endorsed as candidate for high school trustee on the new school board.

Hostesses were Mrs. Anna Ramberg, Mrs. Ella Dorn, Mrs. Florine Keogh, Mrs. Elsa Gross, Mrs. Rose Chance. The lovely picture donated by the hostess was won by Mrs. Mary Woolseth.

PARTY HONORS LOUIS BROMFIELD

Louis Bromfield, famous author, was guest of honor at El Mirador grill at a cocktail party Tuesday evening, given by Mr. and Mrs. Warren B. Pinney.

Others present were Mr. and Mrs. E. C. Adams and Mr. and Mrs. E. H. Ravenscroft. The Ravenscrofts are at the hotel on their eighth visit.

Louis Bromfield, noted author has been the center of much attraction at El Mirador since last week. Over Friday-to-Monday he entertained Mrs. Arthur Hawkins, Mrs. Jack Aldrich, Miss Dorothy Hawkins and Mr. George Hawkins of Hollywood.

ning of this week the official hearing will be resumed at 1:30 p. m. on January 22, at the Town Hall in Cathedral City.

THE SOUTH FORTY

News of Rogers Stables
By Glen Rogers

NEWS OF ROGERS STABLES BY GLEN ROGERS

Now that the rain is over (I hope), we can settle back in our favorite spot and review the goings on out here on the "south forty." The biggest event last week was the benefit dance to raise money for the ambulance fund. Jackie Cooper and his band provided the music and entertainment; Peter Lorre, Mrs. Charles Bigelow, Dick Purcell, Bob Hope, Jerry Colonna, Dixie Lee Crosby, Mrs. Norman Taurog, John Scott Trotter, Charlie Farrell, Gilbert Roland, Mr. and Mrs. Paul Lukas and about three hundred others were his audience. A few events like this and the Rancheritas can present Palm Springs with a shiny new ambulance, which we need and need badly.

I think the most novel souvenir of Palm Springs I have ever seen is the musical salad spoon autographed by Stuart Nielsen, the originator. Unless you see it with your own eyes, you would never believe it possible to get music from an ordinary pair of wooden salad spoons, but Stuart can and does do it every night at Rogers Stables, where he is employed as a bartender.

The Bridle Trails are in fine shape now due to the recent rains, and horseback riding is at its best. The last breakfast ride was up in Tahquitz Canyon. Ernst Lubitsch, Nancy Relf, Betty Smith, Mr. and Mrs. Herman D. Cornell, Mrs. Roscoe Slaughter and Mr. and Mrs. Ned Bishop of Seattle were among those enjoying the delicious breakfast cooked by Jack Boyer, who makes the best hot cakes I've ever tasted, bar none.

The next item on the list out our way is the Jam Session which will be held upstairs in the Corral Room, where the world famous barn dances are held. The Three Dill Brothers and Buster Steele are still flipping coins and drawing straws to see who will be Master of ceremonies. Whoever is chosen can be depended upon to work up a real bang-up good time for all.

Fair and warmer.

Chester Coffey, who was located in the Plaza last year, is now back in Palm Springs. He is a portrait photographer and is associated with the Frank Partridge Jr. Studio.

RODEO

AND GYMKHANA EVENTS

SMOKE
TREE
RANCH



SUNDAY
Jan. 14

2:30 P. M.

**Brahma Bulls - - Bucking
Horses - - Bulldogging
Steer Ropin' - - Calf Ropin'**

and many other
**EXCITING
EVENTS**

Admission, Adults 40c, Children 25c

Palm Springs

Subscribe for **THE DESERT SUN**

KODAK FINISHING PICTURE FRAMING

Complete Photo Service for Your Miniature Camera

Genuine Fine Grain Developing

FRESH FILM . . . ALL SIZES

FRANK S. PARTRIDGE, Jr.

One Door North of
Simpson's Radio Shop

Telephone 6677

North Palm Canyon Drive

VOTERS

GO TO THE POLLS

Tuesday, January 16

AND VOTE FOR

Frank Pershing

FOR

SCHOOL TRUSTEE

Palm Springs High School District

FRANK PERSHING IS AN OUTSTANDING CIVIC LEADER. As a City Councilman, as Chairman of the Street Committee of the Council, as a Police Commissioner, and as an active member of the City Board of Recreation, he has served Palm Springs well. A successful apartment house owner and operator of Palm Springs, he is an experienced business man. The high school board will need an experienced business executive of his calibre.

—VOTE FOR A TAXPAYER—
Vote for Pershing

SIGNED

VOTERS OF WARD 7

BILL MURRAY

IS BACK AGAIN

at the

AMADO

COCKTAIL LOUNGE

DRINKS

25c

CALL 8295 for

Laundry — Dry Cleaning — Linen Supply

YOUR

Blue Seal Laundry

Offers Every Modern Service at Money-saving Prices.

Call Office on Palm Canyon Drive

Next to El Mirador Garage

Bosworth's

EL PASEO MARKET
NO. PALM CANYON DRIVE
PHONE 7022

for finer foods

PALM SPRINGS MARKET
INDIAN AVE.
PHONE 3122

CLASSIFIED ADS

★ LOST FOUND FOR RENT FOR SALE HELP WANTED BARGAINS ★
Legal Notices - Real Estate - Opportunities

For Sale

FOR SALE

NEW HOUSE—unfurnished, 5 rooms and garage. Insulated. Livable the year around. Only \$2750. Easy terms. Cost over \$4700. Must sell.

TWO BEDROOM house, furnished, on half acre of ground. Easy terms. Must sacrifice \$2700.

CORNER LOT—Santa Rosa Tract for only \$450.

\$750 LARGE LOT in La Rambla Tract. Take \$450 cash.

DUPLEX—Fully furnished. One of Palm Springs best built. Concrete Tile construction. Tile roof. Hardwood floors. Beautiful fire places. Each side a comfortable home. Excellent income. Close in. Finest rental section. Only \$5,000.

FOR RENT

NEW FIVE ROOM HOUSE. Unfurnished for only \$42.50 on yearly basis.

DUPLEX—Nicely furnished, close in, only \$50 a month.

FOUR-BEDROOM HOUSE. furnished, only \$110 month. Opposite El Mirador Hotel. See this house today.

PETE SHEPTENKO
REALTOR

457 N. Palm Canyon Dr.
 Phone 7366

PIANO FOR SALE—Want responsible party living near Palm Springs to take over small Spinnet type of piano and pay out on contract on most any terms, as this piano must be moved at once. Your old piano or any musical instrument taken in trade. Write Geo. Kahn, c/o Baldwin Piano Distributors; Box 625, Bakersfield, Calif. s22-24

TRAILERS of all makes for sale at Pavy's Trailer Mart, Palm Springs.

OWNER SACRIFICE—5-room desert cottage in the sunshine, and 5 acres, 5 miles city limits; fireplace, bath, 14x22 living room, 10x22 glassed sun parlor. Ideal artist or writer's retreat. \$1350 and assume \$400 lot or car as part. Phone 5727. Box 1481.

FOR SALE OR RENT—2-bedroom modern house, furnished to the minute. Courtesy to all agents. 1265 Tachevah Rr. s24

DO YOU LIKE SUNSHINE—You can own 5 acres low priced and adjoining group of selected people. Address Box 66, Garnet; the Gem of the Desert. s24-25-p

4000 SQUARE FEET floor space covered with Used Furniture and other merchandise bargains marked in plain figures at lowest cash prices. Shoppers welcome. On South side entering Banning from east. O. H. Tetzlaff, 952 E. Ramsey St., Banning. s11t

RATES

For Classified Ads

RATES FOR CLASSIFIED ADVERTISING—When full payment for one or more classified ads is made in ADVANCE, the cost is two cents per word for the first insertion with a minimum of thirty-five cents for the first insertion of any one ad. Subsequent consecutive insertions run at the rate of one cent per word with a minimum of twenty cents per ad. ABOVE RATES EFFECTIVE ONLY WHEN PAID IN ADVANCE.

Customers having active charge accounts at our office may have classified advertising charged to their accounts.

The Desert Sun

For Sale

FOR SALE—\$300 cash. Lot 118, Santa Rosa tract. Low building restrictions, 60-foot front. Phone 7989. s21tf

FOR SALE—5 metal refrigerators. Excellent condition. Phone 3852, La Hacienda Apts., 259 S. Palm Canyon Dr. s21

Cathedral City

answers your need for peace and quiet on the desert.

A good range in RENTALS and some choice buys.

See

W. R. HILLERY

In the Center of
 Cathedral City
 Phone Palm Springs Ex. 3417

FOR SALE—Sacrifice by owner, 2 choice lots, 66x135 each, East of grammar school, south side of Park Avenue near Hermosa Drive between two residences. Write 614 N. Gardner, Hollywood, Calif. s22-tf

For Rent

FOR RENT—Two-bedroom house, completely furnished, in Araby Tract. Apply on premises. Mrs. S. W. Pindle. s22tf

FOR RENT—Cozy, clean, warm, modern basement apartment. \$35 per month, utilities included. Accommodates 2 to 4. Adults. Vista del Chino, 1535 N. Indian Ave. s20-tf

FOR RENT—\$15 wk., \$45 mo., clean, comfortable cottage on acre in Araby Tract. All electric. Utilities paid. Phone 7894. s23-tf

FOR RENT—2-bedroom furnished house for season. Owner at 575 Calle Santa Rosa. Phone 7014. s23

FOR RENT OR SALE—Attractive small furnished cottage, in choice location surrounded by native trees. All utilities. 1675 S. Palm Canyon Drive. s24p

INEXPENSIVE ROOMS—Very neat, clean and comfortable. Special rates by the month. ANDREAS INN, 138 Andreas Road. s6-tf

Blanche Rose Kerner

MUSIC INSTRUCTOR
 Los Arboles Apts., Studio 8
 784 N. Indian Ave.
 Telephone 4813

FOR RENT—Fully-equipped restaurant for rent on percentage. See Desert Fuel.

FOR RENT—Trailer. Comfortable, modern conveniences. One person \$15 mo., two persons \$20. Answer by mail. Mrs. B. Matloff, General Delivery, Palm Springs. s24-25-p

Miscellaneous

IS YOUR TRAILER FOR SALE? See Pavy's Trailer Mart, 1 mile south on Palm Canyon Drive. s10tf

Cathedral City
Orange Mart and
Gift Shop
 2 Blocks East of Postoffice
 Grapefruit
 Oranges—Dates

Palm Springs
Fuel Co.

FUEL OF ALL KINDS
 Prompt Delivery
 Sunny Dunes Road
 Frank Read Lee Deitsch
 Telephone 4294

Work Wanted

RELIABLE WOMAN, wants work by day or hour. Catering, serving or general housework. Call 6709, ask for Mrs. Mellett. s22-tf

YOUNG LADY—University graduate, wants tutoring; is also experienced saleslady. Write Miss Michel, Gen. Del., Palm Springs. s24p

WORK WANTED—Housekeeper, practical nurse, companion for middle-aged woman or general housekeeping and cooking. Adults preferred. Write Box 1413, Palm Springs. s24p

WORK WANTED—Secretary, bookkeeper, nurse, companion; young lady with car. Miss Gladys Dove, General Delivery, Palm Springs, Calif. s24p

WORK WANTED—Practical nursing or housekeeping. Write 950 E. Base Line, Claremont, Calif., or call Claremont 4301. s24p

WORK WANTED by experienced child nurse. Local reference. Call 8382. s24-p

RELIABLE FILIPINO will do complete housecleaning with own tools and car washing and polishing. Telephone 8623, Palm Springs. s18-28p

MENDING AND SEWING by day or hour. Care of children, day or night, 50c per hour. Tel. 7299. s19-tf

Civil Engineering
 Land Surveys - Subdivisions
W. H. WOOD
 Registered Civil Engineer
 Calif. Reg. No. 5173
 943 N. Murray Banning, Cal.

Wanted

WANTED—2 experienced dressmakers to cut and fit for shop. Good opportunity. Helene's, 278 N. Palm Canyon Drive, Palm Springs, Cal. s24p

Salton Sea Boat Co.
 CAPT. ED CRIE
 Aquaplane Speedboat Rides
 Charter Trips
 DATE PALM BEACH
 9 Miles South of Mecca on
 North Shore Road

FREE A 25c Box of
 KINDLER to the first 10 persons
 presenting this ad to the
 Desert Fuel Service
 271 E. Andreas Road
 Phone 5164

Legal Notices

CERTIFICATE OF BUSINESS
 FICTITIOUS FIRM NAME
 The undersigned do hereby certify that they are conducting a cafe and hotel business at South Palm Canyon Drive in the town of Palm Springs, Riverside County, California, under the fictitious firm name of La Cita, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
 Ruth E. Allen, South Palm Canyon Drive, Palm Springs, California.
 Bernice Gaskell, South Palm Canyon Drive, Palm Springs, California.
 Witness our hands this seventh day of December, 1939.
 RUTH E. ALLEN,
 BERNICE GASKELL.
 State of California,) ss.
 County of Riverside)
 On this 9th day of December, A. D. 1939, before me, G. G. Oliver, a Notary Public in and for said County and State, personally appeared Ruth E. Allen and Bernice Gaskell, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.
 In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
 G. G. OLIVER,
 Notary Public, in and for the County of Riverside, State of California.
 My Commission Expires Sept. 24, 1941.
 S20-24

BOXING

Class Tutoring for Boys.
 Mon., Wed., and Fri.
 3:30 to 5 p. m.
 Careful Expert Teaching
 and Supervision
JACK BEST Phone 5077

YOUR \$\$ IF YOU
 WILL READ THE ADS
 GO FAR

Woman's Club Asks Donations For City Entrance

At a Garden Section meeting of the Palm Springs Woman's Club held Monday it was unanimously decided to direct the best efforts to the establishment of a fund for the purpose of building the attractive stone walls designed by John Porter Clark for the entrance to Palm Springs.

The architect's plans indicate two curving walls, each to be about 35 feet in length and from two to four feet thick, built of native field stone, adjacent to the handsome group of palms given to the city by Thomas O'Donnell; the area surrounding these walls and palms to be landscaped with oleanders, palms verdes, varieties of cacti and flowers suitable for the existing conditions. Sketches of these landscape plans may be seen at the City Hall by those who wish to inspect them.

No money from taxes or other city revenues can be used for this purpose; therefore, the Palm Springs Woman's Club is endeavoring to stimulate public interest sufficiently so that this beautification project can be built by a fund subscribed to by the people of Palm Springs.

Through the industrious and generous efforts of Mrs. Alvah Hicks, a prominent member of the Garden Section, several splendid donations have been received.

We hope each and every citizen of Palm Springs will want to contribute to the fund for this beautiful gateway to the city, and we shall be glad to accept donations of any denomination for this worthy cause. All checks should be made payable to the Garden Section, Palm Springs Woman's Club, to be deposited to the account started for this purpose.

The following people have made donations this week and all additional names will be printed in next week's edition of The Desert Sun:

Mr. and Mrs. Alvah Hicks	\$25.00
Mr. and Mrs. L. S. DeGraff	25.00
Mr. and Mrs. Raymond Wilson	25.00
Mr. and Mrs. Warren Pinney	25.00
Mrs. Nellie N. Coffman	25.00
Hobart Garlick	25.00
William Kidston	25.00
Mr. and Mrs. Henry Wick	25.00
Mr. and Mrs. Herbert Carpenter	25.00
Mr. and Mrs. Henry Crawford	25.00
Racquet Club	25.00
Mr. and Mrs. Spencer Kellogg	20.00
Mr. and Mrs. Irving Snyder	15.00
Col. and Mrs. Henry Hoagland	15.00
Miss Esther Pearson	15.00
Mr. and Mrs. W. J. Martin	5.00
Dr. and Mrs. Ernest Fleming	5.00
Mr. and Mrs. Harold W. Barkow	5.00
Mr. and Mrs. Stephen Willard	5.00
Mr. and Mrs. John Chaffey	5.00

THE GARDEN SECTION,
 By Ruth Martin, Chairman.

Ferdinand Coble Pleads Guilty To Manslaughter

Ferdinand Coble, 22-year-old Palm Springs gardener, appeared before Superior Judge O. K. Morton Wednesday, and pleaded guilty to a reduced charge of manslaughter for the fatal shooting of his father, John Coble, on December 26 at their apartment court here.

Coble, represented by R. L. Thompson, Riverside attorney, will be sentenced by Judge Morton on Wednesday, January 24. Counsel agreed that the statutory five-day period could be waived.

Dist. Atty. Earl Redwine had first recommended to the court that the charge of murder as contained in the information be reduced to manslaughter. The youth then filed the plea of guilty.

In admitting to the homicide, Coble faces a maximum term in state prison for 10 years. Prior to his superior court appearance, Coble was arraigned in justice court before Judge R. A. Moore and waived preliminary hearing.

The slaying was first discovered when Coble appeared at the Palm Springs police station and calmly told officers he had killed his father, John Coble, 55-year-old apartment manager.

The man was killed with a .22 rifle in one of the apartments in a Palm Springs court he was managing, and young Coble had declared that threats by his father had forced him to utilize the weapon to protect himself.

Testimony to establish the degree will be heard by Judge Morton prior to pronouncement of sentence.

Sophie Tucker Pens Life Story



More than 30 years as a "red-hot mamma" is something to write about, and Sophie Tucker is doing just that. She pens her autobiography in bed in the early morning hours after her stage performances.

Injured When Car Hits Sand on Road

While driving on Highway 99 about two miles west of the junction of the new Palm Springs road, Raymond York, health foods distributor and proprietor of the Kitchen Garden at the corner of Palm Canyon Drive and Andreas Road, one day this week ran into a puddle of water, lost control of his car and came to a stop against the side of the bridge. His face and head were badly cut in the accident. Sand from the side had sifted onto the road and was hidden by the water. When York's car struck the sand, it swerved from one side of the road to the other. He was taken to the Dr. Reid Clinic for medical care.

FIRE DAMAGES HOUSE ON RESERVATION

At 7 o'clock Wednesday night the local fire department answered a call to the "Red" Page house on the reservation and extinguished the blaze before not more than \$75 to \$100 damage was done to the structure.

According to Fire Chief Bill Leoncio it was another case of a stove pipe passing through a wall without proper insulation around it. The fire started in the attic from the over-hot stove pipe. The house is located in Belardo Camp.

Red Cross Group From L.A. Here For Week End

Under the leadership of Captain Albert C. Gordon some 50 members of the "Volunteer Rescue Corps" of the Los Angeles chapter of the American Red Cross, all in uniform, will come to Palm Springs for the weekend; and the Palm Springs Rescue Club will serve as host to the corps.

Leaving Los Angeles early tomorrow (Saturday) morning, the disaster group will stop off to inspect March Field enroute to Palm Springs. They are expected to arrive here about noon and will be escorted into the village by local police. They will set up their camp at the Palm Canyon Drive Picnic Ground and Trailer Court south of town. They will bring all their rescue work and disaster equipment here with them and will set up a typical camp such as a Red Cross volunteer corps usually establish after a flood, earthquake or other disaster. Villagers are welcome to call at the camp and inspect the equipment during the afternoon Saturday.

Early in the evening a large campfire will be built. Frank Read of the Palm Springs Fuel Company will furnish the wood to the corps free of charge.

Starting at 6 p. m. tomorrow, a program will be given around the campfire by the Rescue Club. Paul Siva, local Indian, will entertain with ceremonial Indian dances. Members of the Palm Springs Rescue Club will tell of the experiences of that local organization in conducting rescue work in the mountains of this area and will explain how they make trail rescues. The campfire program will end at 8:30, and the members of the Volunteer Rescue Corps will attend the Annual Firemen's Ball.

They will spend Saturday night at their camp, and at 9:30 Sunday morning will be taken into Tahquitz Canyon by the Palm Springs Rescue Club. Members of the Rescue Club will demonstrate to the L. A. men how they do rescue work in the dangerous mountain canyons.

Sunday afternoon the Rescue Club will take the Los Angeles Red Cross corps to Palm Canyon and Andreas Canyon. The men from the city will be told concerning the beauty and history of these canyons.

They will return to the village late in the afternoon, break camp and start their trip back to Los Angeles.

At noon on Saturday, after their camp has been set up, the Red Cross Rescue Corps will prepare and serve a typical disaster meal.

The Palm Springs Chapter of the Red Cross, headed by Mrs. Ted Griffith, arranged and organized the trip to Palm Springs for the Los Angeles group.

Palm Springs Meets Coachella Tonight

The Palm Springs high school basketball team will meet Coachella at 7:30 this evening in a game at Coachella. A Class B basketball game will precede the varsity encounter.

The starting line-up for Palm Springs is: Wilson, center; Gilmore, forward; Johnson, forward; Moore, guard, and Hall, guard.

PAST PRESIDENT OF T. B. ASSOCIATION VISITS VILLAGE

Stopping in Palm Springs yesterday and today was Dr. Chesley Bush of Livermore, California, past president of the National Tuberculosis Association.

Dr. Bush, a noted tuberculosis specialist, is connected with the Arroyo Sanatorium at Livermore. He is returning home from a vacation trip to Arizona.

A member of the Livermore Lions Club, Dr. Bush attended the local Lions Club meeting at the Desert Inn, Thursday noon.

Mrs. A. W. Stark and Mrs. Joe Pauling were in Hollywood over the weekend for the new revue at the Earl Carroll theater in Hollywood.

PALM SPRINGS THEATRE

Three Shows Daily
 3:00—7:00—9:00 P. M.
 Sat.-Sun.-Mon. Jan. 13-14-15
"JOE AND ETHEL TURP CALL ON THE PRESIDENT"
 with Ann Sothern, William Gargan, Lewis Stone, Walter Brennan and Marsha Hunt.
 March of Time—"The Refugee, Today and Tomorrow"
 News Events

Tuesday-Wednesday Jan. 16-17
 Tonight is Family Night
 2-FEATURES-2

SHOULD HUSBANDS WORK
 with James Gleason, Lucille Gleason, Harry Davenport,
 GENE AUTRY in
"SOUTH OF THE BORDER"
 with Smiley Burnette

Cartoon Latest News Events
 Thurs.-Fri. Jan 18-19
 2-FEATURES-2

PRIDE OF THE BLUEGRASS
 with Edith Fellows, James McCallion and Gantry the blind horse.

"TWO BRIGHT BOYS"
 with Jackie Cooper

PLAZA THEATRE
 Two Shows Nightly 7:00-9:00
 Mat. Sat. and Sun.

Sun.-Mon.-Tues.-Wed.

Jan. 14-15-16-17
 Full Length Feature Cartoon
"GULLIVER'S TRAVELS"
 in Technicolor

Grand Hit Tunes
 Sports Reel Paramount News

Thurs.-Fri.-Jan. 18-19
 Anna Neagle as
"NURSE EDITH CAVELL"
 with Edna May Oliver, George Sanders, May Robson, Zasu Pitts, H. B. Warner.

Comedy, Cartoon, News Events

VOTE FOR....

Charles J. Burket

FOR

School Trustee

OF

PALM SPRINGS UNION HIGH SCHOOL DISTRICT

Mr. Burket has been a resident and taxpayer of Palm Springs for many years. The parent of a daughter in school, a business man and a builder of long experience, he is well qualified to serve the entire high school district as a trustee.

Don't Just Vote!
 Vote Right! Vote

BURKET

Signed: Parents Interested in the
 Candidacy of CHARLES BURKET

To Make Test With Sailplane Here Jan. 20

If test flights to be made here Saturday, Jan. 20, prove successful, the Southern California Soaring Association may hold a glider meet here in February that would bring eight to ten sailplanes here according to word received this week by the Palm Springs Chamber of Commerce from Ray Cooper, general manager of the Southland soaring group.

Mr. Cooper, together with Hawley Bowls, president of the Bowls Sailplanes, Inc.; Tom Wolf, vice-president of Western Air Express; and Donald Douglas of the Douglas Aircraft Corp., will come to Palm Springs on Saturday, Jan. 20, to make test flights with a sailplane that afternoon and the following day, weather permitting.

If these test flight prove successful, which Cooper states he has every reason to believe they will, the Southern California Soaring Association will probably hold a soaring meet here in February. If the February meet is a success, Cooper intimated that the Southern California association would put its weight behind bringing a national glider meet here this season.

THE COUNTY AT A GLANCE

CORONA—

R. D. Lamson this week picked a branch of climbing Pentstemon in the hills back of Corona and has it on display at the Corona Chamber of Commerce office.

Lamson, who is an authority on wildflowers, stated that this is the first time in 30 years that this particular flower, which generally blooms in March and April, blossomed in January.

Lamson has a government permit to pick wild flowers as specimens.

SAN JACINTO—

Members of the San Jacinto Lions club are busy this week setting out 50 new trees in the municipal park they are creating at the corner of Idyllwild drive and St. Louis street. The trees were received Tuesday from an Ontario nursery and will replace ones which failed to live following the first planting.

The park is located on property owned by the high school district and is being developed by the club as a major project for the year. Nearly \$200 worth of trees were planted recently.

HEMET—

Valuation of buildings erected in Hemet in 1939 totals \$76,298, this figure representing the second largest valuation since 1928. The 1938 total exceeds this figure, it is shown by building permit records kept by Chief of Police A. J. Berg in his capacity as city building inspector.

The 1938 valuation was \$83,802. Building permits were issued last month for a total valuation of \$10,325, while the December, 1938, figure was \$7960. The increase for December, however, was not sufficient to cause the total for 1939 to exceed 1938, due to decreases in October and November construction from the same months of the previous year.

INDIO—

The matter of representation, or rather lack of representation, at the county seat for that part of Riverside county east of San Geronimo Pass, was brought before the city council at its Wednesday night meeting by Councilman L. A. Sandford, and given considerable discussion.

Sandford opened the matter by calling attention to the new grand jury with all this two-thirds of the county practically unrepresented on that body, this being the usual practice during past years. Sandford called attention to the fact that the section east of the Pass is over two-thirds of the total area of the county and from that district more than one-third of the coun-

ty taxes are collected, yet this section is virtually without representation at the Riverside courthouse, he said.

BLTYHE—

The tabulation made this week by Blythe post office receipts by Postmaster P. D. McIntyre and his staff show that the amount of business transacted during the past quarter is probably the "best ever" for the local department.

For the three months ending with December 31, stamp sales amounted to \$3,982.76, while total postal receipts for the period were \$4,333.80, it is reported.

ELSINORE—

Elsinore building for 1939 surpassed by far the total of construction work which took place here during 1938, according to figures released this week by Building Inspector E. H. Shaul.

During 1939, construction work, on which a valuation of \$37,397 was placed, greatly improved the appearance and the property value of the business and residential districts of Elsinore. For the same period in 1938, building permits were only issued for a total valuation of \$20,060.

With the starting of several dwellings during the month of December, 1939, and the improvement of others, permits show the expenditure of \$22,875, as compared to only \$700 during December in 1938.

COACHELLA—

Jay Will Kirk, scarcely three years of age, caused the people of Mecca excitement last Friday by wandering away from home and becoming lost on the desert.

The boy, who was missed about noon, had left the home of his parents, Mr. and Mrs. George Kirk, about 11 a. m., and, with deputy sheriffs augmenting practically the entire population of the town, the hunt was continued until late in the afternoon, when a camper in Painted Canyon, while driving down to Mecca, saw the lad sitting beside a desert shrub. Meeting some of the searching party, he reported having seen the child, whom he thought belonged to someone near, and the youngster was soon back with his parents.

Local Cub Scouts To Stage Soap Box Derby

Palm Springs Cub Scout pack 39, will hold a "soap box derby" on some local hillside road on Friday, March 1.

Each of the five dens that make up the local Cub Scout pack will construct and enter its own racer. Horace Pendery, Mike Flavin and the other den dads will be in charge of the coasting race. The winner of the local derby may represent Palm Springs in a contemplated county-wide "soap box derby" to be held at Riverside under the sponsorship of the Cub Scouts.

Two hills are being considered as possible courses for the coasters to race on. One is in Tahquitz Desert Estates, the other in Little Tuscany. Both roads are paved.

New 1940 Buick Station Wagon On Display

A new 1940 Buick Station Wagon on a super chassis, is on display at the Desert Inn Garage. The new station wagon is the latest word in the new convertible type of vehicle for use by guest ranches or hotels who have luggage to transport or who want to take guests on sight-seeing trips.

The Desert Inn Garage also has a very complete line of extra good used cars, which were taken in trade on new Buick cars. These cars are being closed out at bargain prices.

FREE A 25c Box of Famous DIXIE KINDLER to the first 10 persons presenting this ad to the

Desert Fuel Service
271 E. Andreas Road
Phone 5164

POLICE CLAMP DOWN ON TRAFFIC VIOLATORS

This week saw Palm Springs police clamping down on traffic law violators, especially those violators of the two-hour parking and double parking regulations.

Chief Bispham issued orders last week-end to his officers to enforce the traffic ordinances, and last Saturday officers started handing out tickets for traffic violations.

Chief Bispham stated yesterday that this move has been made necessary by the motorists themselves, who have absolutely disregarded the requests of officers to please not double-park downtown and not to leave their cars standing on Palm Canyon Drive all day long. Also, according to the chief of police, business men have objected to people parking their cars for many hours in front of down-town stores.

Ernest Hinkley Dies at Ontario

According to word received here yesterday, Thursday, Ernest D. Hinkley, former resident and business man of Palm Springs, died Wednesday night at Ontario.

Last season Mr. Hinkley opened a florist shop at 140 North Palm Canyon Drive, opposite the Desert Inn. He had been in business in Palm Springs several years prior to last season, but had been away for a few years in between.

Mrs. George Oliver, Jr., and Ethel Hinkley, both of Palm Springs and sisters of the deceased, motored to Long Beach yesterday to learn further details.

Ernest Hinkley at the time of his death, was living in Ontario, where he was employed in a florist shop.

The funeral will be held tomorrow, Saturday, 1:30 p. m., at the Mortell Funeral Parlor, corner Third street and Alameda in Long Beach. Ernest Hinkley was the son of Mr. and Mrs. George Hinkley of Long Beach.

Parking Meters Proposed to Stop Congestion

To avoid double parking and long-time parking in the business district, installation of parking meters has been suggested to the police department.

A. J. Anderson of the R. H. Osbrink Mfg. Co. was in Palm Springs Sunday, and demonstrated the five cent parking meter to Chief-of-Police W. H. Bispham, which provides 30-minute parking for a nickel. However, Mr. Anderson stated that penny meters, which register one cent for each quarter hour, collect as much money and are most satisfactory to motorists, for they do not penalize the driver who parks only for a short time. The turnover of parkers is much greater when the one cent meter is used, he explained.

He stated that the penny meters are more effective in clearing up congestion, speeding up traffic flow, receive more approval of motorists, merchants and taxpayers, and bring in more revenue, besides making parking space available more frequently, which, he said, is the chief reason for installing parking meters.

Mr. Anderson offered to install 250 meters in Palm Springs for a six months trial, giving the city 50% of all revenue received, and 50% going to the company to apply on the purchase price of \$65 per meter. The revenue from such meters in busy cities is from 20c to 32c per operating day.

Chief Bispham has one of the meters at the police station, and if the merchants and city officials desire a demonstration, he will set a time when all can see just how the contraption operates. In the meantime, he would be glad to hear from merchants and motorists.

Mrs. A. W. Stark and Mrs. Joe Pauling were in Hollywood over the weekend for the new revue at the Earl Carroll theater in Hollywood.

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Golf News

"DOINGS" AT O'DONNELL'S DESERT GOLF CLUB

CALCUTTA POOL

One of the main and most popular features of the Annual Palm Springs Invitational Golf Tournament will be the Calcutta Pool, under the direction of C. P. Erdman, president of the Southern California Golf Association, and Frank Pershing of Palm Springs, who has charge of the sale of tickets. For further information concerning the Calcutta Pool localites should contact Frank Pershing or George Howard, pro at the Desert Golf Club.

MANY ENTRIES

John Dawson, one of the leading golfers of the country and who is sometimes called the uncrowned amateur champion, will be an entry in the Palm Springs Invitational golf event to be held at the Desert Golf Course, Feb. 2, 3 and 4. Johnny, by the way, finished low amateur in the L.A. open last week and in fourth place, which is a grand showing. His entry will add considerably to the interest here.

Bud Ward, national golf champ, who is spending his winter in L.A., will most likely be down, according to word from D. Scott Chisholm, Roger Kelly, former state winner, and his brother, Rennie, have made plans to be here. Jack Gaines, twice winner of the local tournament, will be on hand to defend his honors and should he repeat, will take the trophy back to the Oakmont Club permanently. The ruling on this is that should a player win the trophy three times, he keeps it permanently.

Bruce McCormick, former national public links title holder, expressed the desire to win this event. Taking the entries as a whole, at least ten former champions are expected.

The Putters

The putting course is receiving an unusual amount of play these days. Leland deGraff, Buffalo, and Thomas A. O'Donnell are going strong in their matches. Geo. Ring, Los Angeles, arrived today to take a few of the dimes. A. R. Bartlett, Detroit, one of the steady putters, is going around in par; and among the women putters, Mrs. Thomas A. O'Donnell, Mrs. H. H. Timken of Canton, Ohio; Mrs. A. R. Bartlett and numerous others can be seen practicing.

VIEWPOINTS....

(Continued from First Page)
such as a bond issue for the municipal park.

Advertising should be done on a nation-wide scale, through the travel bureaus in every major city in the United States and at a very minor cost if we unite together.

Mrs. Martin's "clean-up" articles are splendid. Let us clean up our front yards, begin by having a bonfire of all the signs on your front gates. "Vacancy," "Rentals," "Rooms" and price signs, should all be heaped on the fire. They do blot out the landscape, are a mental hazard, detract from the real beauty of your place and depreciate the value of your property so much. The back entrance should be inviting, too. Hide your garbage cans with shrubbery and show your civic pride by the beauty of your place.

Better business comes to those who have most civic pride, who cooperate with the constructive elements in any city and work wholeheartedly for the advancement and beautification of their city.

The regular putting events, which are held Sunday mornings, will start very shortly. Of much interest to the women golfers is the talk of some mixed foursome events. These will be held twice monthly, and scheduled for Sunday afternoons. Trophies will be the awards for the winning pair, and golf balls going to the runner-ups.

Among Those Present

Among those registered at the Desert Golf Course during the last few days are the following:

Mr. and Mrs. Rod Burnham, Balboa; Wm. A. Hearn, Benton Harbor, Mich.; F. J. Denison, Chicago; George Bronaugh, Portland; Carl E. Haymond, Tacoma, Wash.; Don Ameche, Hollywood; Major and Mrs. Fleet, San Diego; H. Camp, San Francisco; E. Nathan, Sacramento; Ray Boreland, Los Angeles; Dr. Russell Sands, Los Angeles; Bob Hope, Hollywood.

R. A. Hudson, San Francisco; Dr. Fowler, Oregon; Mr. and Mrs. Wm. Bryant, San Mateo; Mr. and Mrs. Ed Schweitzer, New York; Henry Crawford, Palm Springs; Mr. and Mrs. George Mann, San Francisco; Chas. Winger, Hollywood; and Chas. Bodine, Mr. and Mrs. Frank Portnoy, Tom Miller, and Tom Haines, all of Palm Springs.

Idyllwild Now Seeks Tramway to Tahquitz Valley

With the proposed Mt. San Jacinto aerial tramway absorbing the interest of Palm Springs, word now comes from Idyllwild that residents of that neighboring mountain resort are now seeking to build a tramway of their own up to Tahquitz Valley.

A Palm Springs man who was in Idyllwild last Sunday states that the people of that resort are very much interested in a tramway. Really not a true tramway but a cable lift, the contraption would be 3000 feet long, would raise passengers 1700 feet and would cost approximately \$3500. The proposed lift would transport passengers up to Tahquitz Valley.

It is easy walking, or skiing in winter, through the mountain from Long Valley to Tahquitz Valley, a distance of little less than two miles by the trail. If Idyllwild and Palm Springs should both succeed in building their proposed tramways, it would easily be possible to leave Palm Springs at a sensible hour in the morning and ride up to Long Valley on the Mt. San Jacinto tramway, ski or walk from Long Valley to Tahquitz Valley, and then ride down to Idyllwild on the cable lift there, arriving at the Idyllwild Lodge in time for lunch. The return trip could be made over the same route in the afternoon, arriving back in Palm Springs at a reasonable hour. The trip to Round Valley from Palm Springs over the Mt. San Jacinto tramway would require about 30 minutes.

BOY BEGGAR LANDS IN JAIL

On Monday Sgt. Jacobson and Officer Claude Roberts arrested Paul Petiya of Warren, Ohio, and placed him in the Palm Springs jail. He was booked as a vagrant.

According to police the youth had been begging along Palm Canyon Drive. He gave his age as 19.

When he was brought before Judge Albert R. Hoffman on Wednesday, Petiya was given 30 days in the county jail. The sentence was suspended on condition he leave Palm Springs permanently.

Have You Seen.....

PALM VILLAGE

NEAR PALM SPRINGS

FINANCING

On a \$2500 FHA Title 1 loan, the minimum down payment required on total cost of house and lot is only 5%. For illustration a \$2500 five room desert home and \$500 lot would require \$150 down. The monthly installments including principal and interest on the \$2500 loan would be only \$20.90 for fifteen years.

LOCATION

Fourteen miles east of Palm Springs on Indio-Palm Springs State Highway. Ten miles west of Indio, or one mile east of intersection of Idyllwild Road with Palm Springs-Indio Highway.

IMPROVEMENTS

Streets paved. All parways planted with trees—Oleanders, Mexican Palo Verde, Fan Palms, Arizona Cypress, Date Palms, Tamarisk and Poplars. Finest domestic water system—all new steel pipe—100 per cent automatic and circulating—capacity of three deep wells over 3500 gallons per minute. Fire hydrants, power and light service, phones and recreational facilities.

ADVANTAGES

Only eighteen minutes drive from Palm Springs in a highly restricted home community, where your kind of people will be your neighbors.

Fertile floor of valley ideal for flowers, shrubbery and trees. Bearing date and grapefruit trees available for transplanting on lots at nominal cost. Fortunate geographic location makes it comparatively wind free. Elevation of approximately 190 feet above sea level means cooler summers fanned by gentle breezes. Only 41 miles to beautiful Idyllwild for skiing and snow sports.

PRICES Large Lots (None Less Than 60 Feet Frontage) \$495.00 and up. - Terms.

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